
The Board of Directors held its second in person meeting of the year in Paris where they covered strategic and operational matters.

ITF STRATEGIC UPDATE

Regulation Changes

The Board approved three changes to the World Tennis Tour Juniors Regulations relating to the adoption of Round Robin formats at J30/J60 events in 2027, ranking point allocations at the 2026 World Tennis Tour Junior Finals, and the application of ELC Review systems within the World Tennis Tour Juniors.

Finance

The Board was given an update from the Finance Committee Meeting held the previous week and received an overview of the cash forecast through to the end of 2027, the debtors' balance as of May 2026 and the investment portfolio performance to the end of April 2026.

The Board received and reviewed the draft financial statements for the year ending 31 December 2025 and papers reviewed by the Audit Committee, including the Going Concern Papers, the Risk Management report including risks identified and the mitigating actions being taken. The Audit Findings report from PWC was summarised with the Board noting all items in the report. The Board approved the 2025 Consolidated Financial Statements and going concern Paper along with the Audit representation letters

The Board approved an updated Reserves Policy with a new reserves target being set. The Executive is tasked with achieving the desired level over the next five years.

Commercial

The Board received an update on the commercial and partnership revenue to June 2026 which is tracking well against budget and anticipated Davis Cup partnership revenue growth to 2027. The strategic commercial focus remains on unlocking partner value, improving operating efficiency and supporting future and scalable revenue opportunities across the wider business of the ITF to bring stronger financial stability to the organisation. The Board reviewed all commercial partnership activity to June 2026.

The Board also reviewed the broadcast and media rights strategy, recognising that audience consumption continues to evolve. ITF will continue to explore ways to maximise both traditional broadcast markets and emerging digital channels to broaden audience reach.

World Tennis Launch

The Board reviewed an update on the work to date around the World Tennis launch and the World Tennis communication and digital activation taking place. The key messaging, which will be made available to all National and Regional Associations, highlights the affirmation of World Tennis' role as tennis' global governing body. Multiple webinars have been held with good attendance by NAs and RA to enable clear communication of the transition to World Tennis and the global launch date of 25 June 2026.

WTT Juniors

The Board received a progress update in respect of Junior activities previously reported in Lausanne. Within the 12&U and 14&U space, the role of the ITF is to oversee global systems, structure and governance through WTN integration, aligned regional calendars, and global competitions (e.g. 14&U World Junior Team Competition).

NAs provide domestic competition structures, whilst RAs provide 12&U and 14&U team and individual regional competitions for the benefit of member nations in their region. ITF is working collaboratively

with the RAs to provide aligned 12&U and 14&U regional calendars for team and individual competition to help coordinate high performance competitions, particularly for players who are demonstrating their talent on the highest pathway trajectory.

The recently formed 14&U Regional Association Working Group is looking at ways to improve the calendars and strengthen the activities and events taking place. Exploration work is also being done into age eligibility rules. Potential amendments or revision to the rules will be brought forward at a future date following extensive assessment.

Additional exploration work is being undertaken around the introduction of a new team competition, an ITF 12&U World Team Finals, which would mean the addition of one event to the existing regional structure in 2028, and one additional 14&U individual event in 2028. The Board supported the exploration of these potential new events.

Beach Tennis

The Board received an update on the 2026 Beach Tennis Tour Finals and the staging of this year's event.

The Board was also advised that in October, a global promotion of Beach Tennis will take place to reinforce in existing markets as well as to introduce Beach Tennis to new and emerging markets. To assist in this promotion a new team event will be run alongside other activations such as Beach Tennis coaching courses. The new team event will not consist of national teams and will not include rankings points or be a formal part of the ITF Beach Tennis calendar. The event format shall be determined by the Beach Tennis Committee, with further information to be shared with NAs and RAs in due course.

Wheelchair Tennis

The Board reviewed an updated strategic plan for Wheelchair Tennis under the three pillars of participation and development, international competition and professional wheelchair tennis.

It is acknowledged that Wheelchair tennis is the sport of choice for disabled athletes and the aim is to focus on supporting more people to participate with more programmes world-wide that provide affordable and accessible opportunities and better experiences.

Within international competitions the aim is to provide a thriving competition pathway of more players from more nations in a sustainable nature that ensures support and alignment with tournament hosts and NAs.

In the Professional area Tennis is already recognised as an inclusive professional sport. The aim is to provide a greater on and off-court product to engage and inspire wheelchair tennis players and deliver greater growth potential. Increased opportunities for professional and players aspiring to be professional will give greater visibility of the sport and in turn will drive pathway growth and enable effective strategic investment.

The Board supported the updated strategic plan and discussed other items around Wheelchair Tennis such as Classification testing to optimise processing for players.

Billie Jean King Cup by Gainbridge

The Board welcomed the CEO and COO of Billie Jean King Cup Ltd to the meeting and received an update on the financials including the provisional 2025 accounts. They reviewed the 2026 forecast and the updated Business Plan for 2026-2030. The commercial and partnership update was given outlining already contracted partners and those still under discussion. An update was given of the 2026 Finals to be held in Shenzhen, China with the draw being held on 11 June. Finally, the Board received a hosting update for future Billie Jean King Cup Finals editions.

If you have any questions or comments please contact us.

Dave Haggerty
President