



CONFERENCE  
& AGM

16 OCTOBER 2025

# AGENDA

## AGM AGENDA

### SECTION 1 – ITEMS FOR ADOPTION / COUNCIL VOTE

*Click section header to go directly to that section.*

Page

|                                                                                                                                                                                                                                                                                                                    |           |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|
| <b>1. <a href="#">OPENING ADDRESS FROM THE PRESIDENT</a></b>                                                                                                                                                                                                                                                       | <b>4</b>  |
| <ul style="list-style-type: none"><li>- Establishment of a Quorum</li><li>- Apologies for Absence</li><li>- Appointment of a Parliamentarian</li><li>- Nomination and Election of Scrutineers</li><li>- Approval of the 2024 AGM Minutes (already circulated)</li><li>- Obituaries</li></ul>                       |           |
| <b>2. <a href="#">FINANCE</a></b>                                                                                                                                                                                                                                                                                  | <b>5</b>  |
| <ul style="list-style-type: none"><li>- Report on the Financial Statements for 2024 and Budget 2025</li></ul>                                                                                                                                                                                                      |           |
| <b>3. <a href="#">RECORD OF ATTENDANCE OF DIRECTORS</a></b>                                                                                                                                                                                                                                                        | <b>11</b> |
| <b>4. <a href="#">MEMBERSHIP</a></b>                                                                                                                                                                                                                                                                               | <b>12</b> |
| <ul style="list-style-type: none"><li>- Applications for an increase in Class B Share allocation</li><li>- Notice of intention to apply for ITF membership – Class C</li><li>- Suspension from Membership</li><li>- Notification of the 2026 Subscription</li><li>- Applications to waive membership fee</li></ul> |           |
| <b>5. <a href="#">GOVERNANCE</a></b>                                                                                                                                                                                                                                                                               | <b>16</b> |
| <ul style="list-style-type: none"><li>- Proposal to amend Constitution article 1.1</li><li>- Proposal to amend Constitution article 11.2</li><li>- Proposal to amend Constitution article 24.1.1</li><li>- Appointment of Chair of ITF Commission</li></ul>                                                        |           |
| <b>6. <a href="#">NOMINATIONS FOR AWARDS FOR SERVICES TO THE GAME</a></b>                                                                                                                                                                                                                                          | <b>25</b> |
| <b>7. <a href="#">APPOINTMENT OF AUDITORS</a></b>                                                                                                                                                                                                                                                                  | <b>26</b> |
| <b>8. <a href="#">ANY OTHER BUSINESS</a></b>                                                                                                                                                                                                                                                                       | <b>26</b> |

## SECTION 2 - DEPARTMENTAL REPORTS

*Click section header to go directly to that section.*

Page

### PRESIDENTIAL

28

- Advantage All
- Communications
- Digital
- Development
- International Relations
- ITF World Tennis Number (WTN)
- Commercial

### MAJOR EVENTS

41

- Billie Jean King Cup and Davis Cup
- Multi-Sports Games

### TOURS & PLAYER PATHWAY

44

- ITF World Tennis Tour
- ITF World Tennis Tour Juniors & Junior Competitions
- Masters
- Beach Tennis
- Wheelchair
- Officiating

### FINANCE, IT & PEOPLE

56

- Information Technology
- Human Resources

### INTEGRITY & LEGAL

60

- Anti-Doping and Anti-Corruption
- Governance
- Safeguarding
- Science & Technical

### ETHICS COMMISSION REPORT

66

### INTERNATIONAL TENNIS INTEGRITY AGENCY REPORT (ITIA)

69

## **SECTION 1 - AGM AGENDA**

### **1. OPENING ADDRESS FROM THE PRESIDENT**

#### **ESTABLISHMENT OF A QUORUM – ARTICLE 9.17**

The quorum shall be one half of the Class B Members or any number of Class B Members holding, in aggregate, at least half of the Class B Shares, but a vote may be taken even if at any time some of the Class B Member delegates comprising a quorum have left the conference hall.

#### **APOLOGIES FOR ABSENCE**

#### **APPOINTMENT OF A PARLIAMENTARIAN**

The Board of Directors will appoint a Parliamentarian for the duration of the 2025 Meeting.

#### **ELECTION OF SCRUTINEERS – BYE-LAW C3.1**

#### **APPROVAL OF THE MINUTES – ARTICLE 9.2.1**

To approve the minutes of the previous Annual General Meeting:

[Click here to access the 2024 AGM Draft Minutes.](#)

#### **OBITUARIES**

## **2. REPORT BY THE CHAIR OF THE FINANCE COMMITTEE TO ALL NATIONAL ASSOCIATIONS ON THE FINANCIAL STATEMENTS FOR 2024**

The enclosed financial report documents the 2024 result, as detailed in the [ITF Trust Annual Report and Consolidated Financial Statements](#) which give further details of the performance as well as other information such as Cash Flow and Balance Sheet. These Financial Statements are published on the ITF website along with supplementary financial information aimed at providing comprehensive disclosure of the financial activities of the ITF.

This report is provided in conjunction with the Consolidated Financial Statements and provides additional detail and comparison to the 2024 Budget presented to the AGM in 2023, as well as the Budget for 2025 as approved by the Board in January 2025.

Further information, including an update of the performance in 2025 will be given in the Finance Update Session of the AGM.

### **2024 RESULTS SUMMARY**

The consolidated financial statements of the ITF Trust ('ITF') make a distinction between Operating Activities, Strategic Activities and Investing Activities. Operating Activities represent the ongoing activities of the ITF. Strategic Activities constitute discrete projects aimed specifically at delivering the objectives of the ITF's ITF2024+4 strategy and Investing Activities represent the performance of the investment portfolios which underpin the ITF's reserves.

The 2024 Budget estimated an Operating surplus of \$1.4m before investment in Strategic Activities of \$3.5m, investment in the Billie Jean King Cup of \$2.4m and net investment returns of \$1.2m, contributing to a Total Net deficit of \$3.1m and resulting in year end Net Assets of \$40.2m.

The actual Operating result for the year is a deficit of \$5.4m before investment in Strategic Activities investment \$3.7m, investment in the Billie Jean King Cup joint venture of \$2.5m, shown as a negative adjustment to income in the Financial Statements. These costs are offset by net investment returns of \$2.0m leading to a Total Net deficit of \$9.6m.

The Operating result, and therefore the Total result includes an increase in the provision for doubtful debts of \$1.0m relating to contracts dating back to 2023. Had that provision not been included the Operating result and the Total result would have been \$1.0m better.

The comprehensive result, as reported in the consolidated financial statements is also required to recognise a negative adjustment of \$1.9m arising from the revaluation of cash flow hedges held at the Balance Sheet date leading to Net Assets of \$31.9m as of 31 December 2024.

The primary driver of the Operating deficit, and the variance to budget, is attributable to a shortfall in income from the Davis Cup whilst maintaining high levels of distributions to players and National Associations.

### **Operating Income**

The decrease in Operating Income of \$8.7m against Budget is due to the fact that we are in process of securing new sponsors for the Davis Cup, including a title sponsor. This is partly offset by TV income exceeding budget.

Olympic Income recognised in the year was lower than budgeted because the cost of the event covered by income from the IOC, was correspondingly lower.

Receipts from events is lower than budget because assumed increases built into the budget were not achieved but most other revenue categories performed close to, or slightly above, budget.

## **Operating Expenses**

Operating Expenditure is \$1.9m below budget for the year after having set aside an additional provision of \$1.0m for doubtful debts.

Expenditure was reduced wherever possible to mitigate the shortfall in income. with the exception of Davis Cup distributions, amounting to \$43.5m, which were maintained at high levels to continue supporting participating nations despite the fall in revenues.

## **Strategic Activities**

Strategic Activities represents expenditure on discrete projects aimed specifically at delivering the objectives of ITF2024+4 and not considered as ongoing activities. Strategic projects totalled \$3.7m in 2024 of which \$1.2m represents continued investment in the World Tennis Number Project, a key project which gives nations the means to identify players and grow participation levels, while also providing meaningful ratings to recreational and professional players alike.

The remaining \$2.5m was invested in the Balanced Calendar Fund project which represents a core strategy for the ITF Tours and Player Pathway providing funds to increase the number, locations and prize money of tournaments around the world to ensure fairer access for all players.

## **Investing Activities**

The ITF's investment portfolio generated net investment gains of \$2.0m arising from a 9.9% return in the year.

## **Net Assets**

The total deficit of \$9.6m and the \$1.9m negative revaluation of FX hedges combined to reduce Net Assets to \$31.9m at the year end.

This reduction is in large part due to decisions to maintain the flow of funds to member National Associations through our major competitions, data rights and development programmes, alongside continued investment in strategic projects, despite a drop in revenues. In taking those decisions the Board has given due regard to future projections and believes the temporary reduction in Net Assets is justified and current projections demonstrate that they can be replenished in future years.

At the end of 2024 Net Assets contained the Billie Jean King Cup investment as an asset which is not readily realisable in the short term. More details are provided in the audited Financial Statements.

## **BUDGET FOR THE PERIOD 1 JANUARY TO 31 DECEMBER 2025**

### **Operating Activities**

The 2025 Budget Operating result shows a small deficit of \$0.5m including Balanced Calendar project expenditure of \$2.5m that has been moved from Strategic expenditure to Operating expenditure. It also reflects a change in the hosting model for the Davis Cup with a move to the FITP hosting the Finals for the next three years.

### **Strategic Activities**

Strategic activities now include only the World Tennis Number project, with a budget of \$1.2m for the year.

## **Investing Activities**

The budget for investing activities includes an estimated \$2.0m return from the investment portfolios. At the time of writing, investment returns have already exceeded the full year budget.

## **Reserves and Future Outlook**

The Finance Committee and Board requirement of maintaining the ITF's reserves at a minimum of \$31m and to increase reserves to \$40m within a reasonable time remains valid.

The Board, Finance Committee and the Executives have been working on the Business Plans for future years and, given the long term contracts for the Davis Cup and increased revenues from the Data Rights contract the outlook for 2026 and 2027 is positive with annual surpluses looking likely to be achievable and thereby Reserves being replenished.

## ACTUAL 2024, BUDGET 2025

*Figures in US\$ '000*

### SUMMARY

|                                              | BUDGET         | ACTUAL          | VARIANCE TO BUDGET | BUDGET         |
|----------------------------------------------|----------------|-----------------|--------------------|----------------|
|                                              | 2024           | 2024            | 2024               | 2025           |
| <b>OPERATING ACTIVITIES</b>                  |                |                 |                    |                |
| Operating Income                             | 115,508        | 106,773         | (8,735)            | 99,940         |
| Operating Expenses                           | (114,079)      | (112,177)       | 1,902              | (100,431)      |
| <b>OPERATING SURPLUS / (DEFICIT)</b>         | <b>1,429</b>   | <b>(5,404)</b>  | <b>(6,833)</b>     | <b>(491)</b>   |
| <b>STRATEGIC ACTIVITIES</b>                  |                |                 |                    |                |
| Investment in Strategic Projects             | (3,547)        | (3,700)         | (153)              | (1,151)        |
| Investment in BJKC JV                        | (2,400)        | (2,526)         | (126)              | (600)          |
| <b>REVISED OPERATING SURPLUS / (DEFICIT)</b> | <b>(4,518)</b> | <b>(11,630)</b> | <b>(7,112)</b>     | <b>(2,242)</b> |
| <b>INVESTING ACTIVITIES</b>                  |                |                 |                    |                |
| Net Investment surplus / (deficit)           | 1,200          | 2,015           | 815                | 2,000          |
| Interest income on Cash Deposits             | 0              | 3               | 3                  | 50             |
| Interest income on Olympic Deposits          | 60             | 0               | (60)               | 0              |
| <b>SURPLUS / (DEFICIT) BEFORE TAXATION</b>   | <b>(3,258)</b> | <b>(9,612)</b>  | <b>(6,354)</b>     | <b>(192)</b>   |
| Less: Taxation                               | 140            | 0               | (140)              | 0              |

### INCOME

|                                         | BUDGET         | ACTUAL         | VARIANCE TO BUDGET | BUDGET        |
|-----------------------------------------|----------------|----------------|--------------------|---------------|
|                                         | 2024           | 2024           | 2024               | 2025          |
| <b>Davis Cup City Host Fee</b>          | 20,192         | 19,803         | (389)              | 10,450        |
| <b><u>Sponsorship Income</u></b>        |                |                |                    |               |
| Davis Cup                               | 18,292         | 9,710          | (8,582)            | 13,550        |
| Billie Jean King Cup                    | 7              | 0              | (7)                | 0             |
| Olympic                                 | 7,896          | 7,182          | (714)              | 6,102         |
| Junior Davis Cup                        | 270            | 270            | 0                  | 345           |
| Wheelchair                              | 1,011          | 964            | (47)               | 1,017         |
| Hopman Cup                              | 200            | 317            | 117                | 165           |
| Other Sponsorship                       | 1,105          | 805            | (300)              | 1,405         |
| <b>Sub-total</b>                        | <b>48,973</b>  | <b>39,051</b>  | <b>(9,922)</b>     | <b>33,034</b> |
| Receipts from Events                    | 7,654          | 7,078          | (576)              | 10,418        |
| TV & Licensing                          | 15,916         | 17,078         | 1,162              | 6,509         |
| Data sales**                            | 30,964         | 31,334         | 370                | 37,500        |
| Merchandising                           | 260            | 41             | (219)              | 0             |
| Subscriptions                           | 2,873          | 2,898          | 25                 | 3,112         |
| Authorisation Fees                      | 1,142          | 1,207          | 65                 | 1,226         |
| Foundation                              | 141            | 152            | 11                 | 159           |
| Technical                               | 1,255          | 1,440          | 185                | 1,442         |
| Grand Slam Player Development Programme | 3,055          | 2,941          | (114)              | 3,055         |
| Wheelchair Silver Fund                  | 0              | 73             | 73                 | 120           |
| Development Generation Funding          | 50             | 158            | 108                | 50            |
| iCoach                                  | 230            | 264            | 34                 | 240           |
| Olympic Solidarity                      | 360            | 347            | (13)               | 370           |
| Sundry**                                | 2,635          | 2,703          | 68                 | 2,705         |
| <b>TOTAL</b>                            | <b>115,508</b> | <b>106,773</b> | <b>(8,735)</b>     | <b>99,940</b> |

**EXPENSE**

|                                             | BUDGET<br>2024 | ACTUAL<br>2024 | VARIANCE TO<br>BUDGET<br>2024 | BUDGET<br>2025 |
|---------------------------------------------|----------------|----------------|-------------------------------|----------------|
| <b><u>INTERNATIONAL COMPETITIONS</u></b>    |                |                |                               |                |
| Davis Cup                                   | 43,242         | 43,498         | 256                           | 28,655         |
| BJK Cup                                     | 50             | 72             | 22                            | 0              |
| Hopman Cup                                  | 15             | 4              | (11)                          | 9              |
| Olympics                                    | 1,792          | 1,020          | (772)                         | 18             |
| <b><u>CIRCUITS</u></b>                      |                |                |                               |                |
| Men's Tennis                                | 111            | 107            | (4)                           | 87             |
| Women's Tennis                              | 527            | 439            | (88)                          | 547            |
| Beach Tennis                                | 179            | 132            | (47)                          | 194            |
| Juniors Tennis                              | 782            | 624            | (158)                         | 595            |
| Seniors                                     | 473            | 358            | (115)                         | 459            |
| Officiating                                 | 896            | 683            | (213)                         | 656            |
| Wheelchair                                  | 1,161          | 1,018          | (143)                         | 1,003          |
| Wheelchair Tennis Development Fund          | 0              | 0              | 0                             | 120            |
| Data Sales                                  | 13,607         | 13,137         | (470)                         | 23,203         |
| ITF Contribution to GS Board                | 283            | 0              | (283)                         | 0              |
| ITF Contribution to ITIA                    | 1,483          | 1,572          | 89                            | 1,085          |
| Staff Costs                                 | 3,807          | 3,942          | 135                           | 4,247          |
| <b>TOTAL ONGOING EXPENDITURE</b>            | <b>68,408</b>  | <b>66,606</b>  | <b>(1,802)</b>                | <b>60,877</b>  |
| <b>STRATEGIC PROJECTS</b>                   | <b>2,247</b>   | <b>2,534</b>   | <b>287</b>                    | <b>0</b>       |
| <b><u>TENNIS DEVELOPMENT</u></b>            |                |                |                               |                |
| Development                                 | 6,322          | 5,881          | (441)                         | 6,233          |
| GSPDP                                       | 3,055          | 2,941          | (114)                         | 3,055          |
| Development Assistance                      | 0              | 156            | 156                           | 70             |
| Subscription Rebate                         | 343            | 149            | (194)                         | 284            |
| Regional Grants                             | 948            | 948            | 0                             | 948            |
| Staff costs                                 | 1,248          | 1,180          | (68)                          | 1,284          |
| <b>TOTAL ONGOING EXPENDITURE</b>            | <b>11,916</b>  | <b>11,255</b>  | <b>(661)</b>                  | <b>11,874</b>  |
| <b>STRATEGIC PROJECTS</b>                   | <b>1,300</b>   | <b>1,166</b>   | <b>(134)</b>                  | <b>1,151</b>   |
| <b><u>COMMERCIAL DEPARTMENT</u></b>         |                |                |                               |                |
| TV                                          | 3,560          | 3,814          | 254                           | 2,117          |
| Commercial                                  | 1,938          | 1,221          | (717)                         | 1,029          |
| Marketing & Promotion                       | 0              | 0              | 0                             | 0              |
| Merchandising/Hospitality                   | 1,835          | 2749           | 914                           | 100            |
| Staff Costs                                 | 1,142          | 1,114          | (28)                          | 1,067          |
| <b>TOTAL ONGOING EXPENDITURE</b>            | <b>8,475</b>   | <b>8,898</b>   | <b>423</b>                    | <b>4,313</b>   |
| <b><u>PRESIDENTIAL / COMMUNICATIONS</u></b> |                |                |                               |                |
| Communications                              | 3,047          | 2,233          | (814)                         | 1,601          |
| Annual General Meeting                      | 738            | 643            | (95)                          | 103            |
| Board of Directors                          | 431            | 324            | (107)                         | 273            |
| Management                                  | 499            | 426            | (73)                          | 300            |
| Staff Costs                                 | 2,865          | 2,481          | (384)                         | 2,615          |
| <b>TOTAL ONGOING EXPENDITURE</b>            | <b>7,580</b>   | <b>6,107</b>   | <b>(1,473)</b>                | <b>4,892</b>   |

**EXPENSE (Continued)****SCIENCE, TECHNICAL AND INTEGRITY**

|                                           | BUDGET<br>2024 | ACTUAL<br>2024 | VARIANCE TO<br>BUDGET<br>2024 | BUDGET<br>2025 |
|-------------------------------------------|----------------|----------------|-------------------------------|----------------|
| Anti Doping                               | 1,280          | 1,100          | (180)                         | 1,690          |
| Technical                                 | 0              | 0              | 0                             | 0              |
| Sport Science & Medicine Commission       | 131            | 82             | (49)                          | 205            |
| Foundation                                | 166            | 26             | (140)                         | 115            |
| Constitution                              | 34             | 79             | 45                            | 35             |
| Regulation & Governance                   | 1,768          | 2,311          | 543                           | 1,526          |
| Gender Equality in Tennis / Advantage All | 150            | 155            | 5                             | 0              |
| Safeguarding                              | 189            | 35             | (154)                         | 145            |
| Staff costs                               | 1,802          | 1,831          | 29                            | 1,901          |
| <b>TOTAL ONGOING EXPENDITURE</b>          | <b>5,520</b>   | <b>5,619</b>   | <b>99</b>                     | <b>5,617</b>   |

**FINANCE & ADMINISTRATION**

|                                  |              |               |              |              |
|----------------------------------|--------------|---------------|--------------|--------------|
| Administration                   | 80           | 103           | 23           | 98           |
| IT                               | 3,514        | 2,721         | (793)        | 2,517        |
| Legal & Professional             | 554          | 681           | 127          | 634          |
| Security                         | 238          | 314           | 76           | 268          |
| Insurance                        | 640          | 544           | (96)         | 640          |
| Finance                          | 1            | 5             | 4            | 4            |
| Premises                         | 843          | 1,349         | 506          | 1,034        |
| Staff Costs                      | 2,979        | 3,309         | 330          | 3,181        |
| Provision for Doubtful debts     | 0            | 983           | 983          | 0            |
| <b>TOTAL ONGOING EXPENDITURE</b> | <b>8,849</b> | <b>10,009</b> | <b>1,160</b> | <b>8,376</b> |

**DIGITAL**

|                         |              |              |             |              |
|-------------------------|--------------|--------------|-------------|--------------|
| Digital                 | 215          | 204          | (11)        | 687          |
| Marketing and Promotion | 165          | 142          | (23)        | 295          |
| Staff Costs             | 1,251        | 1,208        | (43)        | 1,500        |
|                         | <b>1,631</b> | <b>1,554</b> | <b>(77)</b> | <b>2,482</b> |

**DEPRECIATION****FOREIGN EXCHANGE (GAIN) / LOSS****TOTAL OPERATING EXPENSES****STRATEGIC PROJECTS****TOTAL EXPENSES****BALANCE SHEET****NET ASSETS**

|                                  | BUDGET<br>2024 | ACTUAL<br>2024 | VARIANCE TO<br>BUDGET<br>2024 | BUDGET<br>2025 |
|----------------------------------|----------------|----------------|-------------------------------|----------------|
| Opening Net Assets               | 43,342         | 43,342         | 0                             | 31,869         |
| Surplus / (deficit) for the year | (3,118)        | (9,612)        | (6,494)                       | (192)          |
| Revaluation of FX Hedges at Y/E  | 0              | (1,861)        | (1,861)                       |                |
| <b>TOTAL NET ASSETS</b>          | <b>40,224</b>  | <b>31,869</b>  | <b>(8,355)</b>                | <b>31,677</b>  |

### 3. RECORD OF ATTENDANCE OF DIRECTORS

In accordance with Article 8.2.10.1 of the 2025 ITF Constitution the following is: *“a record of attendance of Directors at meetings of the Board of Directors held since the previous General Meeting.”*

Of the fifteen (15) meetings held between 11 October 2024 and 31 August 2025 the record of attendance is:

|                                    |          |      |
|------------------------------------|----------|------|
| BRAVO                              | Carlos   | 15   |
| DAVIDS                             | Roger    | 15   |
| GRAHAM                             | Jack     | 13   |
| HAINLINE                           | Brian    | 13   |
| HEDIN                              | Asa      | 14   |
| KAWATEI                            | Nao      | 14   |
| MOK                                | Philip   | 14   |
| MOUELHI-GUIZANI                    | Salma    | 13.5 |
| OLLINGER                           | Lionel   | 14   |
| PIERCE (Athlete Representative)    | Mary     | 13   |
| RAWLINSON                          | David    | 13   |
| TAMAYO DE WINNE                    | Jordi    | 15   |
| UTEMURATOV                         | Bulat    | 9.5  |
| VON ARNIM                          | Dietloff | 15   |
| WESTRUPP                           | Rafael   | 13   |
| WOODFORDE (Athlete Representative) | Mark     | 13   |

#### 4. MEMBERSHIP

Note: Applications approved at the AGM for Class B or Class C Membership, an increase or decrease in shares take effect from 1 January 2026. Expulsions, suspensions and re-admittance take effect immediately.

##### APPLICATIONS FOR AN INCREASE IN SHARES

###### **Kazakhstan**

To consider an application from the **Kazakhstan Tennis Federation** for an **increase** from seven (7) to nine (9) Class B Shares.

###### **Report of the Board of Directors**

The Board **recommends acceptance** of this application.

###### **Bulgaria**

To consider an application from the **Bulgarian Tennis Federation** for an **increase** from three (3) to five (5) Class B Shares.

###### **Report of the Board of Directors**

The Board **does not recommend acceptance** of this application.

###### **Romania**

To consider an application from the **Romanian Tennis Federation** for an **increase** from three (3) to five (5) Class B Shares.

###### **Report of the Board of Directors**

The Board **recommends acceptance** of this application.

\*\*\*

##### APPLICATIONS FOR CLASS C MEMBERSHIP

###### **Faroe Islands**

To consider an application from the **Faroe Islands Tennis Association** for a Class C Membership.

###### **Report of the Board of Directors**

The Board **recommends acceptance** of this application.

## **RESIGNATION, SUSPENSION OF MEMBERSHIP, TERMINATION OF MEMBERSHIP AND EXPULSION**

In accordance with Part 2, Article 4 of the 2025 ITF Constitution:

4.41 Council may suspend the membership of a Member National Association with immediate effect by a resolution passed by a Special Majority on the basis that:

4.41.6 the Member has failed to pay its subscriptions for two successive years.

4.44 Any Member suspended under Article 4.41 will, unless Council decides otherwise in its absolute discretion, be deprived of all its rights as a Member except Article 4.12, whether set out in this Constitution or otherwise, and including the right for a team representing their Country to enter Official Team Competitions. Any contractual or other obligations owed between the Member and the ITF that have accrued prior to suspension shall continue to remain legally valid, binding and in full force and effect.

### **SUSPENSION OF MEMBERSHIP FOR FAILURE TO PAY SUBSCRIPTIONS:**

#### **Class B Member**

Venezuela

#### **Class C Member**

Comoros

#### **Report of the Board of Directors**

It is with regret that the Board of Directors advises that the above Members should be **suspended** from the Company for having failed for two successive years to pay their annual subscriptions.

\*\*\*

### **2026 SUBSCRIPTION**

Details of the 2026 subscription will be announced at the Annual General Meeting.

## APPLICATION TO WAIVE MEMBERSHIP FEE – SUDAN LAWN TENNIS ASSOCIATION

The ITF received a resolution in the form of a letter from the Sudan Lawn Tennis Association requesting the ITF waive their 2025 subscription fees. This is due to the ongoing civil war that started in April 2023 and has had severe ramifications for the SLTA, its staff and players.

Please note in accordance with article 17(e):

### **17. Notice of Resolutions**

- (e) *Resolutions may be brought forward only by the Board of Directors, a Member or an affiliated Regional Association. A Member whose subscription is in arrears shall not, however, be entitled to bring forward any proposed Resolution other than a Resolution for a reduction in the number of its Class B Shares.*

SLTA has already paid their 2025 subscription fees in order to submit the resolution.

### **Report of the Board of Directors**

The Board **recommends acceptance** of this application.

## **APPLICATION TO WAIVE MEMBERSHIP FEE – UKRAINIAN TENNIS FEDERATION**

The ITF received a resolution in the form of a letter from the Ukrainian Tennis Federation requesting the ITF waive their 2025 subscription fees.

Please note in accordance with article 17(e):

### **17. Notice of Resolutions**

- (e) *Resolutions may be brought forward only by the Board of Directors, a Member or an affiliated Regional Association. A Member whose subscription is in arrears shall not, however, be entitled to bring forward any proposed Resolution other than a Resolution for a reduction in the number of its Class B Shares.*

Ukraine has already paid their 2025 subscription fees in order to submit the resolution.

### **Report of the Board of Directors**

The Board **recommends acceptance** of this application.

## 5. GOVERNANCE

### RESOLUTION OF THE BOARD OF DIRECTORS – PROPOSED ALTERATION TO ARTICLE 1.1 OF THE ITF CONSTITUTION – ADDITION OF ‘WORLD TENNIS’ AS A TRADING NAME OF ITF LIMITED

[This Resolution requires a **2/3 majority** to pass]

#### Summary

The Board of Directors **recommends** an alteration to Article 1.1 of the ITF Constitution (the “**Constitution**”) to add ‘World Tennis’ as a trading name of ITF Limited.

#### Rationale

The ITF has been working towards a re-brand of the ITF name to World Tennis. It is proposed that this re-branding will commence in 2026 and mirrors similar transitions to ‘World [*sport*]’ by several International Federations in recent years. Research undertaken for the ITF found that the re-brand would give rise to benefits in terms of recognition, relevance and influence.

The ITF has considered the routes through which the new trading name can be adopted from a constitutional and legal perspective. Other International Federations have broadly taken one of two approaches, which is either to change the legal name of the company to the new name, or to incorporate the new name as a trading name without changing the legal name of the company.

Both approaches would enable the ITF to use the term ‘World Tennis’ for marketing and branding purposes. However, changing the legal name of the company (from ‘ITF Limited’ to ‘World Tennis’) would involve more changes and a greater amount of time and resource to update pre-existing documentation and agreements, including those relating to the wider ITF group of companies. Changing the trading name only (and retaining ‘ITF Limited’ as the company name) would achieve the same objective with fewer resource requirements. Therefore, the latter option is recommended, whereby the Constitution is updated to provide for the *additional* trading name of ITF Limited.

Article 1.1 of the Constitution currently specifies that ITF Limited will trade as the ‘International Tennis Federation’ or the ‘ITF’. Article 1.1, therefore, requires changing to provide for ITF Limited to use ‘World Tennis’ as an *additional* trading name.

#### Drafting

For ease of reference, the proposed alteration to Article 1.1 of the Constitution is set out below, with the proposed insertion in underline.

#### Articles of Association

##### **1. CONSTITUTION OF THE ITF**

*1.1. ITF Limited is a company limited by shares, incorporated under the International Business Companies Act 2000 of the Commonwealth of the Bahamas. It trades as ‘the International Tennis Federation’, or the ‘ITF’, or ‘World Tennis’, and will be referred to in these Articles as the ITF.*

#### Resolution

In accordance with Article 36.1 of the Constitution, the AGM hereby resolves to amend the Constitution as set out in this Resolution.

Under Article 36.2 of the Constitution, the AGM hereby delegates to the Board of Directors the responsibility to approve the final wording of the amendments (wherever applicable) to give effect to the amendment approved under this Resolution.

This amendment shall take effect on 1 January 2026, in accordance with Article 36.1.4.

## RESOLUTION OF THE BOARD OF DIRECTORS – PROPOSED ALTERATION TO ARTICLE 11.2 OF THE CONSTITUTION – INELIGIBILITY OF THE ITF CEO TO BE NOMINATED FOR ITF BOARD MEMBERSHIP

[This Resolution requires a **2/3 majority** to pass]

### Summary

The Board of Directors **recommends** an alteration to Article 11.2 of the ITF Constitution (the “**Constitution**”) to expressly state that the current ITF CEO is not eligible to be nominated for ITF Board membership.

### Rationale

This proposed alteration concerns the separation of the ITF CEO’s executive role from the strategic role of the ITF Board. The Constitution prescribes that the President and CEO roles cannot be held by the same individual. It is also implied that the CEO and Board roles are separate, including through the provisions stating:

- *The officers [which includes the CEO] do not become Members of the Board of Directors by virtue of appointment as an officer (Article 15.1);*
- *The Chief Executive Officer is appointed by, and accountable to, the Board of Directors (Article 15.14).*

Article 15.14 also refers to the role of the CEO as being responsible for (amongst other matters) ‘*managing the day-to-day operations of the ITF in accordance with the directions of the Board of Directors through the President...*’, ‘*attending meetings of the Board of Directors and Council*’, ‘*supporting the Board of Directors in its development of a strategic plan for the ITF*’ and ‘*developing an annual operational plan for the ITF and implementing that plan following its approval by the Board of Directors*’. These references indicate an intended separation between the Board setting the strategy and the CEO supporting the Board and implementing its strategic decisions.

Despite this implicit separation, the Constitution does not explicitly state that the current CEO of the ITF cannot be an individual who also sits on the ITF Board. The Executive considers that it would be appropriate to add this expressly, given that it is already clear from the Constitution that the CEO is appointed by, takes direction from, and reports to, the Board. The Board therefore recommends an amendment to Article 11.2 of the Constitution to make this clear.

### Drafting

For ease of reference, the proposed alteration to Article 11.2 of the Constitution is set out below, with the proposed insertion in underline.

### Articles of Association

#### 11. COMPOSITION OF THE BOARD OF DIRECTORS

11.2 *To be eligible for nomination, election or appointment as Member of the Board of Directors, a person must:*

11.2.1 *be a national of a Country (including a newly formed independent Country resulting from the division of a former Country) which has played in the Davis Cup Competition at least ten times and played in the Billie Jean King Cup Competition (or its predecessor) at least:*

11.2.1.1 *six (6) times for the elections in 2027;*

11.2.1.2 *ten (10) times for the elections in 2031 and beyond;*

- 11.2.2 *be a national of the Country of the class B Member that has nominated them (except for the office of the President or player representative);*
- 11.2.3 *be twenty-one (21) years old or older;*
- 11.2.4 *be determined, in accordance with Article 18, to be Eligible;*
- 11.2.5 *not be the current Chief Executive Officer of the ITF; and*
- 11.2.6 *not have previously served as a Director (including period to the effective date of this Constitution) such that their further election or appointment would put them in breach of any of the following term limits.... [11.2.5.1 - 11.2.5.3].*

## **Resolution**

In accordance with Article 36.1 of the Constitution, the AGM hereby resolves to amend the Constitution as set out in this Resolution.

Under Article 36.2 of the Constitution, the AGM hereby delegates to the Board of Directors the responsibility to approve the final wording of the amendments (wherever applicable) to give effect to the amendment approved under this Resolution.

This amendment shall take effect on 1 January 2026, in accordance with Article 36.1.4.

## RESOLUTION OF THE BOARD OF DIRECTORS – PROPOSED ALTERATIONS TO ARTICLE 24.1 OF THE ITF CONSTITUTION – UPDATE TO NOMENCLATURE AND REMOVAL OF TIME AND LOCATION CONSTRAINTS ON THE OFFICIAL TENNIS CHAMPIONSHIPS OF THE ITF

[This Resolution requires a **2/3 majority** to pass]

### Summary

The Board of Directors **recommends** alterations to Article 24.1 of the ITF Constitution (the “**Constitution**”) to update nomenclature and remove the existing time and location constraints imposed on the Official Tennis Championships of the ITF.

### Rationale

Article 24.1 lists competitions classed as the “Official Tennis Championships” of the ITF, along with certain provisions in relation to the Official Tennis Championships.

The Official Tennis Championships under Article 24.1 are as follows:

- the Lawn Tennis Championships (Wimbledon);
- the US Open;
- the French Championships; and
- the Australian Open.

Following discussions between the ITF and a Grand Slam Tennis representative, Grand Slam Tennis considered that the autonomy of each of the Grand Slams to determine the time period and location for their respective events is undermined (or at least appears to be undermined) by the existing wording in Article 24.1.1 (see wording below for details).

The ITF is not aware of a time when this Article has been enforced (or sought to be enforced) in recent years and it appears unlikely that the ITF would seek to use it to restrict the decision-making of a Grand Slam. The Board recommends an alteration to Article 24.1.1 to alleviate the concern of the Grand Slams, by removing the existing constraints in respect of the permitted time period and location for the Official Tennis Championships.

The French Tennis Federation has also advised that the term ‘French Championships’ should be replaced by ‘Roland-Garros’.

### Drafting

For ease of reference, the proposed alterations to Article 24.1 of the Constitution are set out below, with proposed deletions in ~~strike through~~ and proposed insertions in underline.

### Articles of Association

#### **24. COMPETITIONS FOR INDIVIDUALS**

*24.1 The following competitions will be classed as Official Tennis Championships of the ITF: the Lawn Tennis Championships (Wimbledon); the US Open; ~~the French Championships~~Roland-Garros; and the Australian Open.*

*24.1.1 Each of the above Official Tennis Championships will consist of men’s and women’s events, ~~and will be played during the same period and at the same location as it has been played in the past two decades.~~*

*24.1.2 Each time an Official Tennis Championship is held, the Member, or Member of a Member, staging the event must pay the ITF prior to the event a sum*

*equal to one per cent (1%) of the total gross prize money offered for the competitions played as part of the event.*

*24.1.3 Official Tennis Championships will carry the most weight in the determination of the World Champions for each year.*

*24.1.4 Official Tennis Championships will be played according to the Rules of Tennis.*

## **Resolution**

In accordance with Article 36.1 of the Constitution, the AGM hereby resolves to amend the Constitution as set out in this Resolution.

Under Article 36.2 of the Constitution, the AGM hereby delegates to the Board of Directors the responsibility to approve the final wording of the amendments (wherever applicable) to give effect to the amendment approved under this Resolution.

This amendment shall take effect on 1 January 2026, in accordance with Article 36.1.4.

## **RESOLUTION OF THE ITF BOARD OF DIRECTORS – APPOINTMENT OF CHAIR OF THE ITF ETHICS COMMISSION FOR THE TERM 1 JANUARY 2026 – 31 DECEMBER 2028**

[This Resolution requires a **2/3 majority** to pass]

### **Summary**

The ITF Board of Directors (the “**Board**”) has nominated David Howman for appointment to the role of independent Chair of the ITF Ethics Commission, for the term commencing on 1 January 2026 and expiring on 31 December 2028. Council is asked to approve the Board’s nomination and to pass a resolution to appoint Mr Howman as Chair of the ITF Ethics Commission for the relevant term, in accordance with the ITF Constitution.

### **Background**

Sandra Osborne KC is retiring from the role of Chair of the ITF Ethics Commission (the “**Commission**”) at the end of the current term (31 December 2025).

Ms Osborne was appointed by the Board as Chair of the Commission in 2019 under the terms of prevailing (i) ITF Constitution; (ii) ITF Code of Ethics; and (iii) Terms of Reference for the ITF Ethics Commission.

In accordance with Article 8.2.8 of the ITF Constitution, Council is now required to appoint the independent Chair of the Commission, following nomination by the Board.

On 31 August 2025, the Board passed a resolution to nominate David Howman for the role of Chair of the Commission.

Mr Howman was appointed as a member of the Commission in February 2019 and subsequently has served in the role of Deputy Chair of the Commission.

A qualified lawyer with extensive experience in international sport integrity matters, Mr Howman previously occupied the role of Director General at the World Anti-Doping Agency for thirteen years until 2016. Mr Howman has also held numerous sports integrity roles domestically in New Zealand, as well as relevant appointments with the Australian Government and the United States Olympic Committee. Mr Howman currently serves as Chair of several international commissions, including the World Athletics Integrity Unit Board; the International Cricket Council Anti-Corruption Oversight Board; and the World Squash Federation Ethics Commission. Mr Howman’s CV is enclosed for reference.

The Board nominated Mr Howman for appointment as Chair of the Commission on account of his wealth of relevant experience, his contributions to the Commission (both as a member and as Deputy Chair) and the benefit of continuity that his appointment would provide for the Commission.

Council is asked to approve the Board’s nomination and to appoint Mr Howman to serve as the Chair of the ITF Ethics Commission for the period from 1 January 2026 to 31 December 2028 (at which point Mr Howman’s term will expire).

### **Resolution**

In accordance with Article 8.2.8 of the ITF Constitution, the AGM hereby resolves to appoint David Howman as the independent Chair of the ITF Ethics Commission for the term commencing on 1 January 2026 and expiring on 31 December 2028.

## DAVID HOWMAN CNZM

### INTERNATIONAL ROLES

World Athletics (WA)

2017 - present Chair Athletics Integrity Unit Board

International Cricket Council (ICC)

2018 - present Chair Anti-Corruption Oversight Board

World Squash Federation (WSF)

2017- present Chair Ethics Commission

International Tennis Federation (ITF)

2019 - present Deputy Chair Ethics Commission

Australian Government

2017-2018 Member of National Sport Integrity Review

United States Olympic Committee (USOC)

2000-2001 Member of Commission of Inquiry into Doping

World Anti-Doping Agency (WADA)

2003-2016 Director-General

2003 Chief Operating Officer/ General Counsel

2002 Chair Independent Observer team Winter Olympics Salt Lake City

2000 Deputy Chair Independent Observer team Olympic Games Sydney

2000-2003 Chair Legal Commission

2000-2003 Member Foundation Board



### NEW ZEALAND ROLES AND EXPERIENCE

2025-present Trustee New Zealand Sport Hall of Fame

2024-present Board Member NZ Racing Integrity Board

2022 Reviewer for Tennis NZ report on Player Protection

2021 Chair Sport NZ Advisory Group for HPSNZ/SNZ governance

2020-2021 Chief Reviewer for report on Gymnastics NZ

2019-present Chair Cricket Wellington

2018-present Adjunct Professor Auckland University of Technology (AUT)

2000-2003 Chair NZ Sports Drug Agency

1999-2002 Chair Tennis NZ

1995-2000 Hillary Commissioner (Sport New Zealand)

1996-2000 Board Member NZ Sports Foundation

1998-2001 Vice President ANZSLA

1994-1997 Disciplinary Commissioner NZ Rugby

1996-1997 Citing Commissioner SANZAR Rugby

1992-1993 Complaints Review Commissioner NZ Rugby

1984-1995 NZOC Executive Committee member

1984-1999 Board member Tennis NZ

## **QUALIFICATIONS**

Western University of Pennsylvania LLD (Hon) University  
LLCM  
Victoria University of Wellington LLB (Hons) BA.  
Barrister and Solicitor of the High Court of New Zealand (now ceased practice)

## **KEY COMPETENCIES**

Calm leader  
Independent thinker; strategic and 'big picture' perspective  
Relationship builder and connector  
Excellent communicator, with curiosity and sound judgement

## **KEY SKILLS**

Expertise in identifying, managing and minimising strategic risks Crisis assessment and response  
Experience in leading Boards  
Extensive experience in international sport

I have had privileges and opportunities to work and serve at the top of international sport.

I presently serve as Chair of several international commissions and am currently deputy chair of the ITF Ethics Commission.

My experiences and expertise have taken me to many international sport meetings, congresses, conferences and events, from IOC Congresses to FIFA Congresses, ASOIF, AWOIF and GAISF; Commonwealth Federation to World Championships. I have made presentations to all of these bodies. I have also attended and presented at many ministerial and government conferences and meetings, which often included attendances on state leaders and ministers.

I continue to give presentations to international and national conferences, often as the keynote address.

## 6. AWARDS FOR SERVICES TO THE GAME

### National Association Nominations

| Name                            | Category       |                                                                                                      |
|---------------------------------|----------------|------------------------------------------------------------------------------------------------------|
| Ms Miriam Oremans (NED)         | Players        | Has played 39 Billie Jean King Cup ties. Singles W/L - 20/23<br>Doubles W/L - 15/4 Total W/L – 35/27 |
| Mrs Salma Mouelhi Guizani (TUN) | Administrators | President of the Tunisian Tennis Federation for 12 years.                                            |
| Mr Evgeniy Zukin (UKR)          | Administrators | Delegate to 10 ITF AGMs.                                                                             |

### Coaches Commission Nomination

|                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|----------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Ms Paulina Sepulveda (CHI) | A former professional tennis player from Chile, renowned for her achievements on the junior and professional circuits. Transitioning to coaching, she now serves as the Captain of Chile's Billie Jean King Cup Team and leads coach education at the Chilean Tennis Federation. With an academic background in physical education and an ITF Level 3 Coaching Certification, she has also contributed as a university professor and a commentator, solidifying her influence on Chilean tennis both on and off the court. She remains actively engaged in the global coaching community. |
|----------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

### Report of the Board of Directors

The Board of Directors **recommends acceptance** of all the above nominations.

## **7. APPOINTMENT OF AUDITORS**

### **Article 9.2.5 To appoint annually the Auditors to the Company**

The Board of Directors recommends the appointment of the below company as Auditors to the International Tennis Federation from 16 October 2025 up to and including the final day of the 2026 General Meeting:

**United Kingdom PricewaterhouseCoopers LLP**

\*\*\*\*\*

## **8. ANY OTHER BUSINESS**

Future Annual General Meetings

## **SECTION 2 - DEPARTMENTAL REPORTS**

## PRESIDENTIAL

### ADVANTAGE ALL

The ITF's Advantage All gender equality programme works to ensure tennis is an equal sport by improving gender parity both on court and off. Advantage All is a guiding principle in the implementation of much of the ITF2024+4 strategy. Our goal is to level the playing field for women to compete in tennis, and to progress in roles in leadership, officiating and coaching.

The **Advantage All Leadership programme**, which currently serves 128 women, continues to provide networking opportunities and content for women who hold leadership positions. An Advantage All networking breakfast was held for women attending the Wimbledon Championships in July, and who are considering running for a Regional Association or ITF Board position in the future. The theme of the event was successful electioneering, leadership campaign strategy and navigating the ITF election pathway as a candidate. The group heard from Vicki Reid, OTF President and Director of Social Impact, Government and Stakeholder Relations at Tennis Australia in conversation with Dave Haggerty, ITF President, and Sevi Townsend, Managing Director at Jon Tibbs Associates, on leadership and election campaign strategy. Further in-person networking opportunities will be made available at the Billie Jean King Cup and Davis Cup Finals.

Content from webinars and discussions held by Advantage All throughout the last seven years is being uploaded to the ITF Academy, along with courses giving advice on writing a gender equality strategy, progressing in leadership roles, and the importance of male allies.

Two more women were given the opportunity to attend the online Women Lead Sports (WLS) leadership course run by ASOIF, which supports the advancement of women as leaders on a national and international level and to enhance the development of the necessary skill set required to serve in elective positions. A second in-person WLS course is due to take place in the final quarter of 2025, and ITF Advantage All will nominate two more women to participate.

These networking and content opportunities are in place to encourage a higher number of women candidates at Board, Committee and Commission level elections. The number of female candidates for the ITF Board has almost doubled since 2019, with 25% of the 2023 candidates being women, and the number of women and number of women nominees on ITF Committees and Commissions has also increased, although the level is below the KPI of 40% women for each of these.

The **Men as Allies programme** continues, with the creation of the Men as Allies ITF Academy course, as well as a self-assessment questionnaire for male allies. This will help expand the programme to more men around the world to further our efforts in gender equality.

The **Reward & Recognition programme** continues in its fourth year, with the Gold, Silver and Bronze Advantage All Award winners in Leadership, Coaching or Officiating categories to be decided ahead of the ITF AGM in October. Gold Award winners from 2024, Tennis Australia, joined 2023 Bronze Awards winners Tennis New Zealand, and 2024 Highly Commended winners Solomon Islands Tennis Association, in an exclusive joint webinar 'Empowering Women Coaches and Achieving Gender Equality in Oceania Tennis'. A webinar with the 2025 Gold Award winner has been scheduled for the end of the year, giving recognition to the winning National Association, and providing other nations with the opportunity to learn from their experiences.

Continued **National and Regional Association engagement** with all ITF nations and regions is key, encouraging them to promote gender equality and produce their own gender equality strategy. An Advantage All bulletin is sent to all contacts each quarter, with up-to-date news, calls to action and toolkits available to help raise the profile of gender equality worldwide. Several Regional Associations also have active Gender Equality Committees to help raise the profile and activate the Advantage All programme.

**Officiating and Coaching** also receive a portion of the Advantage All budget. Within Officiating, budget is being spent on providing travel opportunities for women officials in 2025, to help them build contacts and gain experience.

The World Coaches Conference, held in Lithuania in October, aims to reach at least 30% women participants and at least 40% women speakers. Funding will go towards grants and travel costs.

Since Advantage All launched in 2019, seven female high-performance tennis coaches from five ITF Regional Associations have participated in the Women in Sport High Performance Pathway (WISH) programme.

ITF President David Haggerty continues as a **United Nations HeForShe Champion**, reaffirming the ITF's commitment to progress gender equality initiatives globally. The ITF collaborated with other HeForShe Champions, who together form the UN HeForShe Alliance, to create a toolkit to support male allies.

## COMMUNICATIONS

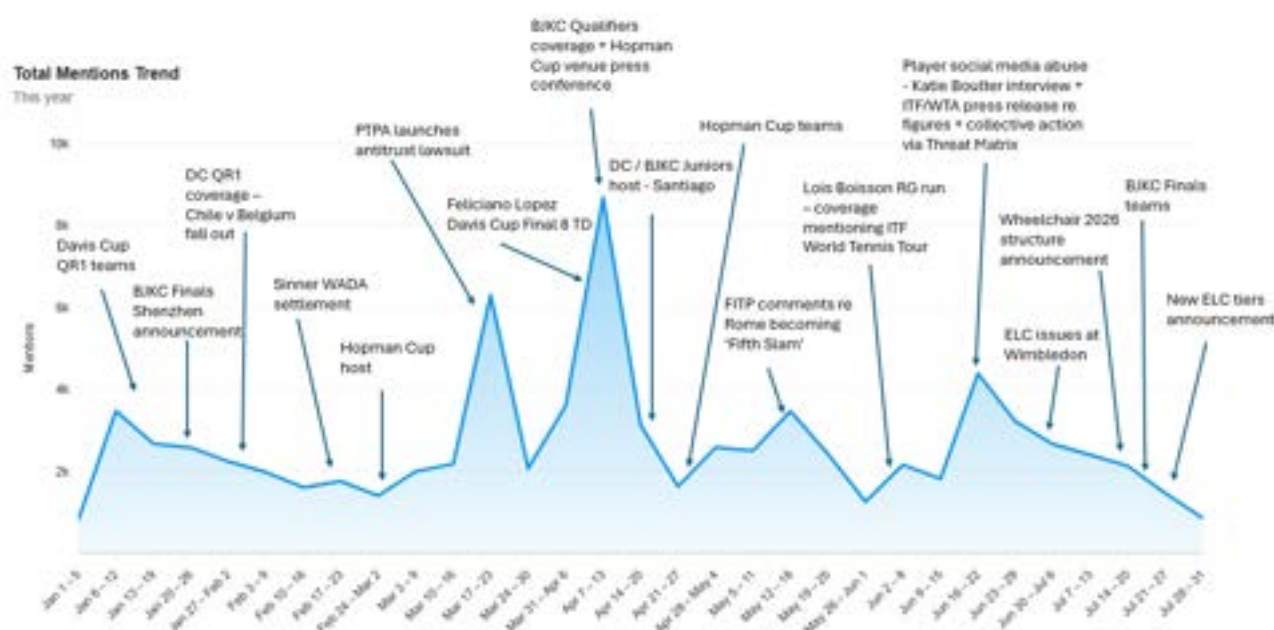
For the period 1 January to 31 July 2025, the ITF pushed more than 110 proactive communications actions, events and reactive communications for the first six months of the year, linked to both institutional and sporting activities. Summary of top line media statistics and coverage below:

### Total mentions:

- For the period: 80,811
- Daily average: 444

| Top national media locations                                                                                                                                                                                                                                                                    | Top languages:                                                                                                                                                            |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>• USA: 13,039</li> <li>• UK: 11,287</li> <li>• Italy: 9,769</li> <li>• India: 4,740</li> <li>• Canada: 4,688</li> <li>• Australia: 4,220</li> <li>• Germany: 3,371</li> <li>• Spain: 2,518</li> <li>• France: 2,483</li> <li>• Belgium: 2,450</li> </ul> | <ul style="list-style-type: none"> <li>• English: 43,464</li> <li>• Italian: 9,920</li> <li>• Spanish: 5,680</li> <li>• French: 5,187</li> <li>• German: 4,133</li> </ul> |

### Coverage trends



### Summary

Key themes emerging from international tennis media coverage in 2025 to date have been anti-doping regulations and processes, Tour structure and player prize money, tennis' relationship with technology and player social media abuse.

In February, there was widespread international coverage of the three-month ban issued by WADA to Jannik Sinner, WADA had initially sought a ban of up to two years after launching an appeal to the Court of Arbitration for Sport following the initial decision by the International Tennis Integrity Agency

not to suspend Sinner in March 2024. The settlement between WADA and Sinner provoked much debate among the media.

Early spikes in ITF related coverage came following the announcement of Shenzhen as the Billie Jean King Cup by Gainbridge Finals host, Bari as Hopman Cup host and interest in the Davis Cup Qualifiers 1<sup>st</sup> Round in February. The controversial end of the Belgium v Chile tie, brought about by a collision between Zizou Bergs and Cristian Garin, generated much follow up coverage and reactive media relations work.

Lois Boisson's run to the Roland Garros semi-finals generated positive mentions of the ITF World Tennis Tour, following her success on the Tour this year. New weekly World Tennis Tour information packs produced by the Communications team helped inform media coverage of Boisson's run.

June and July saw a number of positive ITF reputational stories. In late June, the ITF issued a joint release with WTA reporting statistics from Threat Matrix (social media player abuse monitoring system) with a call to gambling companies to do more to combat the issue. This demonstrated clear action and innovation and generated widespread global coverage.

After Wimbledon, the ITF announced plans for the new wheelchair tour structure from 2026, with an increase in integrated events on the new Premier Tier. This produced an exclusive piece with BBC Sport.

In late July, a press release was issued announcing the ITF's introduction of new tiers of Electronic Line Calling (in collaboration with the T7 governing bodies), positioning the ITF as leading in innovation. Reuters picked up the story, making copy available to their network of global media outlets worldwide.

Elsewhere, the ITF subscribes to social media content cross-publishing platform, Socialie, which allows the ITF to create and deliver social posts with imagery direct to players registered to the ITF account. The total number of registered players on Socialie has increased from 2,000 in 2022 to 4,373 in 2025. Nearly 45,000 photos were shared with players from Davis Cup, Billie Jean King Cup by Gainbridge, ITF World Tennis Tour, Wheelchair, Masters and Beach tennis events. ITF social media posts shared by player accounts via Socialie throughout this year produced the following:

- Engagements - 3,020,847
- Impressions - 379,718
- Reach - 59,461,621

The Communications department continued to liaise closely with National Associations to provide both remote and on-site media operations and promotional support at Davis Cup Qualifiers 1<sup>st</sup> Round and Billie Jean King Cup Qualifier ties. The Communications team added a weekly World Tennis Tour media information pack to its standard information and statistics offering at Grand Slams, Davis Cup, Billie Jean King Cup, Hopman Cup and World Team Cup. The World Tennis Tour packs have been well received by media and stakeholders.

The department also produced the 2024 ITF Annual Review and Annual Report & Accounts, which requires cross-departmental liaison for much of the first half of the year, and results in a comprehensive overview of ITF activities and achievements against our ITF2024+4 strategy over the last 12 months. These publications were made available on ITFTennis.com.

## **DIGITAL**

### **ITF DIGITAL STRATEGY**

Last year we developed a clear digital strategy and vision that will guide our digital journey over the next few years. With our digital vision to “create the biggest, most thriving and passionate tennis community in the world” at the heart of what we do, we have set two key objectives: “Grow and sustain player participation” and “Grow the fan community”. During 2025 we had the opportunity to communicate and present the strategy at many conferences and meetings, and we are very excited about the support and momentum from our member nations to join us in this important journey.

### **GROW THE TENNIS FAN COMMUNITY**

A large number of initiatives have begun supporting the objective to grow our tennis fan community. For the first time we have combined our flagship competitions Davis Cup and Billie Jean King Cup together in one app, under the World Cup of Tennis brand name. This allows us to cross promote the competitions, and for fans to easily engage with their favourite teams or players in one place. In addition, the Billie Jean King Cup website has relaunched and the Davis Cup website will relaunch later this year, making both sites more immersive, user friendly and engaging. Our video content strategy has taken on new heights this year, using an AI Generative engine producing highlights at scale and driving efficiency. The impact has been remarkable with millions of engagements across YouTube, and social media channels beating all previous records, supporting the goal of deeper emotional connection and engagement with tennis globally across players and fans. All these initiatives fundamentally support the objective to acquire more first-party data into our database and grow the tennis community. In addition, our emails have been more segmented and targeted resulting in improved relevance and long-term value and loyalty.

Supporting our Tours through digital experiences has also been an important focus for us, and the ITFtennis.com website has got a new, fully integrated Live centre making it easier for fans and players to follow our tours, tournaments and players. And with the newly relaunched WTT Live App, you have all live scores and streams at your fingertips. For the first time the ITF has launched a TikTok channel, tapping into the huge opportunity of younger audiences. Another key area of improvement this year has been on digital channel performance and reporting. We are now in a better position to track, measure and set KPIs across our digital ecosystem and various properties driving optimisations, identifying opportunities and delivering actionable insights. This year we aim to reach 1bn impressions and over 250m engagements across our digital platforms and channels.

### **GROW & SUSTAIN PARTICIPATION**

There is a separate report covering the progress and success of the World Tennis Number, it continues to be a core digital asset for the ITF and a focus for us in our digital transformation. At the heart of our digital strategy is data – the more we know about our audiences the better we can serve their needs, be relevant and ultimately drive revenue that can be re-invested in growing the game for future generations. The World Tennis Number is a fundamental building block in this long-term ambition. We continue to explore how we can deliver ITF’s vision for a World tennis app – a connected ecosystem at player’s fingertips - that builds on the World tennis number, helps players connect with the wider tennis community, and offers a large number of other benefits to the 106m+ players around the world with new possible revenue streams as an output. Next steps include developing an implementation plan and business case and exploring which delivery models and technology partners to work with in order to bring a Proof of Concept product to market – hopefully in 2026.

## DEVELOPMENT

In June, the ITF Board approved the 2025-2028 development strategy, introducing new priority initiatives to boost global participation (more players) and support the development of high-performance players (better players). The plan seeks to broaden engagement across six key strategic areas: Participation, Performance, Education, Events, Facilities and Administration & Resources. This approach is intended to combine innovation with sustained support for National Associations.

### Participation

In late-November, the third edition ITF Global Tennis Report 2024 was published. There are 106 million players worldwide, the first time over 100 million players have been reported and a growth of 25.6% since the first Report in 2019. The Report was compiled with input from 199 National Associations and is available to download via the ITF Academy. The findings demonstrate that the ITF remains on track to achieve the target of 120 million players by 2030 ("30 by 30").

Now in its third year, the mass participation project in Argentina funded by the Asociación Argentina de Tennis (AAT) and ITF, continues to drive growth under the ITF's "30 by 30" initiative. As one of the first countries supported, Argentina pledged to add over a million new players by 2030. Tennis has since reached new communities, engaging youth through schools and adults in non-traditional settings, while the national "El tenis es hermoso" campaign has further boosted awareness and participation.

In 2024, 318,107 unique players were introduced to the ITF Junior Tennis Initiative (JTI), with 45% being female. There were 584,067 Tennis10s competition entries, and over 2,300 venues - 256 more than in 2023 delivered by 1,789 coaches and 353 schoolteachers. JTI nations now use an online platform to report on local festivals and 14&U events providing real-time data on venues, organisers, and participants, and supporting tracking of players' progress and World Tennis Number.

The new development strategy includes plans for an updated Tennis Play and Stay campaign, World Tennis Week, piloting Red Ball Tennis for adults in collaboration with the USTA and other nations and developing the World Tennis Clubmark to enhance standards at affiliated venues. Additional nations may also be identified for targeted support under the "30 by 30" mass participation project, building on the successful case study implemented in Argentina.

### Performance

In 2025, the Grand Slam Player Development Programme (GSPDP) awarded USD \$1,337,500 in grants to 56 professional and junior players from 28 countries. This year, six current and one former grant recipient (three women and four men) reached the top 100 WTA/ATP rankings, a key target of the programme. Additionally, two junior players captured Grand Slam singles titles: Lilli Tagger (AUT) at Roland-Garros and Ivan Ivanov (BUL) at Wimbledon.

Following ITF Board approval, a new ITF Player Grant Programme will be launched in 2026. The long-term ambition is to assist 100 players across both programmes by 2028.

The 2025 GSPDP Touring Team Programme with an investment of \$1.59 million features nine international teams and 24 regional teams competing in tournaments across every region. The teams have delivered some outstanding performances so far. Notably, Oskari Paldanius (FIN) reached the semi-finals of the Australian Open boys' singles, and clinched boys' doubles titles at Roland-Garros and Wimbledon. Additionally, Ryo Tabata (JPN) and Rositsa Dencheva (BUL) each advanced to the singles semi-finals at Roland-Garros.

This year, five 14&U regional touring teams travelled to Europe, with 42 players from 27 countries and 11 coaches participating. Team members reached at least the quarterfinals in every event, winning three of six singles titles, including Mohamed Genidy (EGY), who won the tour's premier event in Germany. Seventeen players went on to represent their nations at the World Junior Tennis Finals in Prostějov.

The 14&U Strategy Regional Association Working Group has held two meetings, with a third planned for Q3, as part of a joint initiative managed by the Juniors and Development departments under the ITF Juniors Committee. The initiative focuses on two main goals for 2025: creating a unified regional calendar of 14&U activities that provides a clear pathway for talented players to progress and compete in both team and individual events; and secondly, to assess the current level of integration of the World Tennis Number within 14&U events globally and set targets to achieve full implementation.

### **Education**

The ITF Academy is a key digital asset, currently serving over 510,000 users from more than 232 countries. Data Sharing Agreements have been sent to 134 nations that signed up to the National Association membership package, with 118 Nations actively using the platform for national courses, workshops, and webinars.

In 2025, the ITF has worked on enhancing existing courses and content using the AI technology introduced in 2023/2024. Since January 1st, 2025, the ITF Academy has received more than 3.8 million page views. User data reveals that of the users who reported their role, 52% are players, 34% coaches, 5% parents, and the remainder in other roles. Initially designed for coaches, the platform has evolved to support all ITF areas. This year in addition to coaching content, new content and courses have been added for Beach Tennis, Officiating, Safeguarding, Player Care, the World Tennis Tour (Junior and Professional), as well as the Physios and Trainers working at WTT sanctioned events.

Eight Regional Olympic Solidarity courses are confirmed this year, taking place from August to November in Costa Rica, Greece, Peru, Rwanda, Senegal, St Lucia, Thailand, and Turkmenistan. Additionally, the coveted ITF World Coaches Conference will take place in Vilnius, Lithuania from 29 to 31 October.

### **Events**

In 2025, more than 50 individual tournaments and 22 team competitions are being held across six regions for players aged 12&U to 18&U. The ITF is investing close to \$2 million in junior events globally to ensure that competitive opportunities are offered as widely as possible and that talented players from all nations are identified. These efforts play a vital role in supporting the player development pathway. From 2026, as part of new strategic priorities, the focus will shift towards investing in 14&U regional individual tours across five regions.

### **Facilities**

The ITF provides facility grants to support National Associations in constructing new national training centres, expanding current centres, and upgrading existing tennis facilities. At the time of writing, eight countries are using these grants to improve their tennis facilities.

The number of National Training Centres (NTCs) recognised by the ITF continues to grow at a steady pace. There are now 23 approved facilities - an increase of 43% since the last AGM report. Additionally, recognition applications have risen from 29 to 35 following the last update, reflecting a 17% jump. Strengthening this growth will be a key focus over the coming year, as NTCs play a vital role in the new development strategy. Following Board approval to expand this programme from 2026, the ITF will provide recognised NTCs with valuable financial and expert support.

### **Administration & Resources**

Development Officers are integral to the delivery of the ITF's development strategy. Over 60 nations have been visited to date. In January, Dr Pairin Panjasilpa was hired as the Development Officer for Pacific Oceania.

## INTERNATIONAL RELATIONS

### Purpose

The International Relations department forms part of the larger Presidential Department, which also includes Development, Communications and Commercial, working collaboratively to engage with and support our key stakeholders, the National Associations (NA) and Regional Associations (RA).

Our objectives are:

#### **ENGAGE**

Listen, understand priorities and identify how to support each and every member nation

#### **EMPOWER**

Ensure member nations make full use of their ITF membership and align with ITF strategy

The department followed a three-tier communication strategy:

1. Direct dialogue with our 213-member National Associations is essential to strategic development; *Every nation has a voice.*
2. Alignment and communication with our six Regional Associations; *Stronger together.*
3. Hosting in-person and virtual events, meetings and visits to promote and raise awareness of ITF priorities among member National Associations.

### Engagement

The department supports two taskforces. The first is the Regional Association President's Taskforce, providing a platform for the ITF and RAs to discuss business priorities at international and regional levels, with the objective to achieve greater strategic alignment and collaboration. 4 virtual meetings are organised annually, as well as a 2-day Governance and Strategic summit between the ITF and 6 RA leadership.

The department also supports the Stakeholder Engagement Taskforce, meeting quarterly in 2025. Composed of the 6 RA Directors, the taskforce's objective is to advise the ITF on engagement and greater inclusion of nations and regions in the ITF's strategic planning.

In 2025, the taskforce has focused on raising awareness within the regions of the ITF's new vision and brand narrative. Multiple regional webinars have been held throughout the year, as well as presentations at RAAGMs and RA Board meetings, providing crucial feedback.

Annually, the department delivers two Engagement Events, at Roland Garros and Wimbledon respectively. These events provided an opportunity for NA and RAs to meet with the ITF leadership to discuss priority issues, network and share knowledge. With the Roland Garros event postponed, 42 National and Regional Associations attended the Wimbledon Engagement Events to discuss the ITF's digital strategy and a new vision and brand narrative.

The department enabled key personnel from 12 National Associations and 3 Regional Associations to visit the ITF headquarters in Roehampton for day-long meetings with numerous ITF departments in 2025.

The department managed the ITF office at Wimbledon, which hosted over 60 meetings with National and Regional Associations across the fortnight of The Championships.

The department also delivers the ITF Solidarity Programme, in which NA Executive Directors and Managers are invited to visit the ITF office for 3 days to discuss priorities and meet all major ITF

departments. At time of printing, 6 NA General Secretaries/Managers have been invited to participate in a programme in October 2025.

## **Empowerment**

On a day-to-day basis the department acts as a first point of contact for NAs and RAs across a wide range of subjects. We recognise that each NA is unique and requires a customised support, so the department aims to ensure ITF help is prompt and appropriate for each NA.

The department is also directly involved in supporting member nations through leadership dispute resolution in accordance with good governance principles, the ITF Constitution, and the IOC Olympic Charter

In coordination with the ITF Development department and Development Officers (who play a key role, in developing and maintaining relationships), a membership pathway has been developed to support Class C member nations to attain Class B (full) membership. 18 Class C nations have transferred to Class B during the lifetime of the department. The Department delivers virtual workshops to learn how to apply and discuss the benefits and the infrastructure necessary to sustain Class B membership.

With more than 200 member nations, there is a high turnover of leaders, and the Department aims to integrate new leaders to the benefits and opportunities of ITF membership and raise awareness of our strategic priorities. This involves regular virtual meetings with new NA leaderships.

## **Ukraine Relief Programme**

This programme is one of a range of measures introduced by the ITF Board of Directors to provide financial aid and technical support to the Ukrainian Tennis Federation during the war in Ukraine.

Working with the UTF, the programme provides financial support for UTF tennis activities, including hosting national/international events and support for junior teams and high-performance players. Technical and educational support has been provided to coaches as well as job opportunities for officials.

## **ITF WORLD TENNIS NUMBER (WTN)**

The ITF World Tennis Number (WTN) continues to be a leading digital initiative for the ITF. Providing a global rating system free of charge to all National and regional associations, World Tennis Number is growing fast while being efficiently run and sustainable. Alongside the rating system is an expanding digital product and website that offers tools to nations, players and tennis fans alike to grow the game through deeper engagement.

### **Adoption**

175 National and Regional Associations have signed Data Sharing Agreements with the WTN project, committing to joining the 95 Associations who have shared quality player and match data to fully integrate and deliver WTNs to their player populations. The WTN is now powered by the data from 36 million tennis matches from around the world. WTN continues to be the exclusive rating for the Intercollegiate Tennis Association in the USA.

### **World Tennis Number Registrations**

ITF players and players in participating nations have been able to register for a profile on [www.worldtennisnumber.com](http://www.worldtennisnumber.com). Players can claim their profile on the website, giving them greater access to statistics, history and watchlists of players. As of July, over 70,000 players have registered to the website.

### **Digitalisation Grant**

From its inception in 2018, the ITF Digitalisation Grant Programme has awarded grants to 90 nations. The vision is to empower ITF member nations to introduce, upgrade and improve their digital tools, we have seen an increase in the adoption of tournament management tools and as part of this, an uplift in data quality. This allows the WTN to function at the highest level and deliver a reliable tool back to participating nations.

### **Tournament Management Systems**

Quality systems such as Tournament Desk, Tournament Software and Tennis Integrado are also fully integrated with WTN. These tournament management systems ensure quality match and player data can feed into the algorithm and that WTN can seamlessly power National Association leagues, acceptance and seeding. Two regional associations, the OTF and COTECC, have implemented regional level tournament management systems to empower all their nations to have access to these tools.

### **Engagement with Recreational Players via WTN**

In a joint initiative between ITF and Tennis Ireland, players across Ireland can now register directly for the ITF World Tennis Number (WTN) via the WTN website for free.

Direct access to the WTN gives players full control over their development and match history, while opening more opportunities for competitive play. The system enables players to connect with opponents of similar skill levels, both locally and globally, ensuring more competitive and rewarding matches. This development marks a significant step in accessibility, allowing players to independently manage their rating and submit verified match results.

### **ITF Tours and Regional Tour Events**

In April 2025 the WTN became the third acceptance criteria, after the ATP/WTA and ITF Rankings, in The ITF World Tennis Tour. In 2025 the ITF are supporting regional tours in introducing the WTN in U14 and U16 Regional Association Tours, the COSAT and ATF regions have been the first to implement this. From 2025 the WTN also has an enhanced role in the acceptance and/or seeding criteria for ITF World Tennis Tour Juniors, ITF Junior Team Competitions and/or ITF World Tennis Masters Tour.

## COMMERCIAL

The ITF's Commercial team generates revenue for the ITF to invest back into tennis.

ITF Commercial work to maximise revenue and investment across all levels of the sport, which is one of the eight strategic priorities within the ITF strategy. This is achieved through the sale of partnership, media, data and digital rights and retaining partnerships with investors across all ITF properties.

## PARTNERSHIPS

The ITF's Commercial Programme provides a fantastic opportunity for partners to access the global community of fans, players and coaches on an international, national and local level across the organisation's event and digital properties.

The ITF partner portfolio continues to grow in value; with more assets being marketed to a wider category investor group. There are 22 active partnerships providing valuable support across the ITF as currently listed below:

| Commercial Objective             | Activity                                                                                                     |
|----------------------------------|--------------------------------------------------------------------------------------------------------------|
| <b>Davis Cup</b>                 | Rolex<br>Stake<br>Fage<br>Corpay<br>Dunlop<br>Infront<br>Italgas<br>Hera                                     |
| <b>Billie Jean King Cup</b>      | Microsoft<br>Mastercard<br>Gainbridge<br>e.l.f<br>1XBet<br>Franklin Templeton<br>Libresse<br>Adidas<br>Rolex |
| <b>Wheelchair</b>                | NEC<br>UNIQLO<br>BNP Paribas                                                                                 |
| <b>FX Partner</b>                | OFX                                                                                                          |
| <b>IPIN</b>                      | Tennis-Point                                                                                                 |
| <b>Data &amp; Live Scoring</b>   | Infront                                                                                                      |
| <b>Education/ Juniors Tennis</b> | Dwight Global                                                                                                |
| <b>World Champions Dinner</b>    | UNIQLO                                                                                                       |

## **Davis Cup Final 8: Italy**

The Davis Cup is looking to build on the success of last year with a new host partnership in Italy starting in November 2025. Since the new host partnership was announced in Dec 2024, the Commercial Team together with FITP have been brokering new and exciting partnerships soon to be announced.

## **BROADCAST**

The ITF brought tennis action to record international television audiences in 2024 by producing premium content from a range of ITF events and delivering it to our broadcast partners globally.

### **Davis Cup**

Viewership of the men's World Cup of Tennis was very strong in 2024, with the audience for the whole competition surpassing 75 million.

The Davis Cup Final 8 accounted for the largest share of the audience, with over 38 million tennis fans tuning in – the highest viewership for a single Davis Cup event since 2019. The action was shown in 178 markets, compared to 153 in 2023, with interest fuelled internationally by Rafael Nadal's retirement during the event.

Italy once again recorded the best viewing figures by market, with 19.4 million people watching Jannik Sinner lead his country to their successful defence of the Davis Cup title. While Europe accounted for 78.8% of all linear TV viewership of the Final 8, audiences increased 155% in Asia.

Free-to-air content again proved crucial to the audience for the Final 8, with 26 channels offering this coverage compared to 13 in 2023.

For the four Davis Cup Group Stage events, there was a total TV audience of 16.8 million across 168 markets, up from 157 in 2023, with Italy leading the way once more. The Davis Cup Qualifiers had a total audience of 9.5 million.

Davis Cup World Group I and World Group II action was watched by a television audience of 8.7 million over 1,140 hours of broadcast coverage, with the highest viewership being in Pan Asia and Europe.

2025 brought in the first year of the newly revamped Davis Cup Format, with the removal of the Davis Cup Group stage and the reintroduction of home-and-away ties now being played in both January and September all culminating in the Final 8 in November.

In the Davis Cup Qualifiers 1<sup>st</sup> Round, 26 teams played across 13 ties. This stage of the competition attracted an audience of 11.5 million, with 9.1 million tuning in live — a 10% increase compared to 2024.

Further to that, the number of broadcast hours increased by 42% year-on-year. This extensive coverage resulted in Brazil representing the top market in terms of viewership, bringing in more than 1.3 million viewers.

As the sports broadcast landscape continues to shift and evolve away from predominantly Linear programming, this trend is reflected in Qualifiers 1st Round coverage. Digital/OTT streaming viewership increased by 103% following a decrease from 2023 and 2024.

Davis Cup World Group I and II Play-Offs 2025 action was watched by a television audience of 16.2 million over 570 hours of broadcast coverage, seeing an increase of 333% in audience viewership and a 12% increase in broadcast hours compared to 2024. Free-to-Air host

broadcasters represented 91% of total World Group viewership (14.7m), with notable Terrestrial audiences delivered via Doordashan (India) and TRT (Turkey).

### **Billie Jean King Cup by Gainbridge**

The 2024 Billie Jean King Cup Finals brought in a total of audience of 17 million across linear TV and digital platforms, representing a 6% decrease from 2023. 67% of this audience came from Free-To-Air coverage, highlighting the importance of the public service broadcasters and the value they bring to the competition. The event was delivered to a total of 112 markets.

Again, Europe led the way in terms of audience, bringing in more than 13 million viewers, 76% of the total audience and showcasing over 700 hours of coverage. Italy and Poland represented the two biggest markets, bringing in over a total of 10 million viewers. Both Africa & MENA and Oceania saw huge audience growth from 2023, increasing by 157% and 575% respectively, showing the growing global audience of the competition.

In April 2025, the Billie Jean King Cup Qualifiers had a total audience of 9.1 million, an increase of 23% compared to 2024. Over 1,290 hours of coverage was broadcasted in 84 markets, representing an uplift of 20% in the number of markets delivered to. Europe represented over 50% of the viewership, driven by strong audiences in Italy and Spain. Central and South America saw a huge surge in viewership, growing by more than 770% year-on-year thanks to large audiences in Colombia and Brazil.

### **Wheelchair tennis**

The ITF produced the 2024 Wheelchair BNP Paribas World Team Cup in Antalya, Türkiye with English commentary and made it available for broadcast distribution.

For the season-ending NEC Wheelchair Singles Masters and ITF Wheelchair Doubles Masters in Arnhem, Netherlands, there was an audience of nearly 660,000. The ITF will continue to invest in broadcasting these events in 2025 to promote greater coverage of wheelchair tennis.

### **Juniors**

The prestigious ITF World Tennis Tour Juniors event in Chengdu, China, was broadcast live with 153 hours of action shown from the 18-and-under best-of-the best tournament.

For the season-ending 16-and-under Davis Cup Juniors and Billie Jean King Cup Juniors by Gainbridge, in Antalya, Türkiye there was an audience of nearly 720,000 across 568 hours of coverage.

### **Beach tennis**

ITF invested in production of the four Sand Series Classic events on the 2024 ITF Beach Tennis World Tour and these were broadcast with English commentary to an international audience for the first time. This included a review show for each tournament that boosted the worldwide reach for the sport.

### **Historic archive**

The ITF has invested in digitising our moving footage archive, which contains valuable historic Davis Cup and Billie Jean King Cup content. All high priority content is now available in a dedicated digital portal, with the rest of the archive being preserved as quickly as possible.

The archive is available to our broadcast and commercial partners and our member National Associations, and we will invest the revenue from archive sales back into growing the sport.

## **MAJOR EVENTS**

### **Billie Jean King Cup by Gainbridge Finals**

In 2024, for the first time, the DC and BJKC Finals were hosted almost simultaneously at the same venue, Palacio de Deportes Jose Maria Martin Carpena Arena in Malaga. It was a historic joint event, a true World Cup of Tennis, which crowned Italy as World Champions for both competitions in a triumphant week for the nation.

In late 2024, the ITF and BJKCL revealed that from 2025, the Billie Jean King Cup Finals would transition from a twelve to an eight-team knockout event. This would mirror the Davis Cup Final 8 format, as part of a long-term strategy to align the two World Cups of Tennis.

In January, it was announced that the Finals would be hosted in China from 2025 to 2027, in a move that reflected the BJKC's broader goal to expand the reach of the global competition and support its growth in a key market for women's tennis.

In April, the venue for 2025 was confirmed as the Shenzhen Bay Sports Centre Arena (which had previously hosted the 2019 WTA Finals), with the event moved from November to September to align with Asian tour events and better support player flow.

Conchita Martinez returns as Tournament Director of the Finals for a third consecutive year, and at the time of writing all teams are expected at near full strength, with Jessica Pegula, Jasmine Paolini and Elina Svitolina among the seven top-20 players nominated.

### **Billie Jean King Cup Qualifiers and Play-Off ties**

The transition from a twelve to eight-team Finals required the 2025 Qualifiers in April to be played across six three-team groups. Each group event was held in one location and played in a round-robin format, with the six group winners joining reigning champions Italy and hosts China in the Finals.

Highlights included successful showings for several debutants, with Great Britain's Sonay Kartal, USA's Hailey Baptiste and Canada's Victoria Mboko among those impressing by winning both singles matches. An exciting week of top-level tennis also saw Ukraine qualify for the BJKC Finals for the first time, and Group F being decided by the final doubles rubber in a tightly fought contest between Great Britain and Netherlands.

The 2025 Play-offs will also be contested as three-team round robin events. The 12 nations finishing second and third in their Qualifier groups will be joined by the nine promoted Group I nations. Seven events will take place in the week commencing 10 November, as teams look to win their group and secure a place in the 2026 Qualifiers. The host nations have recently been confirmed as Argentina, Australia, Croatia, Germany, India, Mexico and Poland.

### **Davis Cup Finals**

A new city joined Bologna, Manchester and Valencia as host for the 2024 Group Stages in September: Zhuhai. The fourth Group Stage took place at the Hengqin International Tennis Centre bringing the excitement of the Davis Cup Finals to China and building on the domestic success at the Paris 2024 Olympics.

2024 saw the last edition of the Group Stages. The Board confirmed the updated format in October with the former Group Stages to be played in Home/Away format, with 14 Nations (one Wildcard and the 13 Qualifiers 2<sup>nd</sup> Round Winners) playing to join Italy in the Final 8.

Later in the year, Italy was announced as hosts of the Davis Cup Final 8 for the next three years, with the 2025 edition being played in Bologna, at the Bologna Fiere exhibition centre, giving continuation to the city's commitment to Davis Cup after hosting three Group Stages (2022, 2023 and 2024).

Additionally, Feliciano Lopez was confirmed as returning Final 8 Tournament Director for the next three years, following the positive feedback received from players, captains and staff for his contribution during the last two editions of the Finals.

### **Davis Cup Qualifiers, World Group I and II Play-offs**

The Week I Davis Cup ties were played week commencing 27 January. After the format change, a total of 78 nations participated in 39 home and away ties across six continents completing the largest round in the History of the competition.

A total of 94,365 spectators attended the Davis Cup in February, with Denmark setting the top bar for the round and a new national record with more than 19,000 people in Copenhagen.

12-14 September will see another action-packed round with 7 Qualifiers ties and 36 World Group I and II ties preceding the Final 8 that will crown the 2025 World Champions in November.

### **Davis Cup and Billie Jean King Cup Regional Group Events**

Regionals participation remains strong, with Billie Jean King Cup growing from 114 nations in 2024 to 118 in 2025. This year, 91 nations took part in the Davis Cup, compared to 94 in 2024, due to the format change and the additional number of teams participating in World Group ties. A total of 43 applications to host events were received in 2025, compared to 28 in 2024 - marking a significant increase that highlights the growing appeal of hosting and the strong commitment shown by national associations.

Many nations returned to host for a second time after successful events last year, and as a result, they had the opportunity to perfect their delivery. This approach led to well-organized and successful events across the board.

## **MULTI-SPORT GAMES**

### **LA28 Olympic & Paralympic Games**

In June, the ITF team conducted a first site visit to Los Angeles since its appointment as host of the 2028 Olympic and Paralympic Games. This comprised a full inspection of the venue, the Carson Sports Park, and two days of meetings with the Organising Committee.

With a total of five sports (including tennis) being held at the venue during the Olympics, and three sports (including wheelchair tennis) at the Paralympics, there are some operational challenges to overcome in terms of the allocation of the permanent facilities, and the additional overlay required.

In a positive move, in 2028 the number of competition days for the Olympics will increase from nine to ten to assist with scheduling, particularly for those players wishing to participate in all three medal events. The mixed doubles is also being played across the opening two days for the first time, ensuring the spotlight on this event and introducing medal matches earlier in the competition. The overall dates of the tennis event have now been confirmed as Wednesday 19 – Friday 28 July. This pushes the event later in the Games window, rather than its traditional start of the day after the Opening Ceremony, due to the clash with Wimbledon.

The competition dates for the Paralympic Wheelchair Tennis Event will be confirmed later this summer.

### **Senegal 2026 Youth Olympic Games**

The IOC has confirmed that Tennis will not feature as one of the competition sports at the Youth Olympic Games in Senegal due to the lack of appropriate facilities. Instead, it will form part of the Engagement Programme, along with up to nine other sports. This will comprise of a promotion of these sports to the local community.

### **FISU World University Games – Rhine-Ruhr 2025**

The 2025 World University Games were held in Germany from 16-27 July with the tennis event taking place on the red clay courts of ETUF, Essen. Over 180 athletes from 44 nations took part with Japan eventually topping the tennis medal table with three gold medals. ITF Board Member Nao Kawatei was the FISU Technical Committee Chair and Giles Robbins from the Major Events department assumed the role of ITF Technical Delegate.

## TOURS & PLAYER PATHWAY

### ITF WORLD TENNIS TOUR

#### Tournament calendar

2025 looks set to be another record-breaking year on the ITF World Tennis Tour (WTT) with new levels of prize money, hospitality, streaming and tournaments being realised for women and men. These records are being driven by a \$5k prize money increase at the W35/M25 level, the ITF's new data/streaming deal, and the introduction of mandatory hospitality at W75 tournaments. As ever, this success could not be achieved without the support and partnership of National Associations.

- With tournament numbers forecast to reach around 1,275, 2025's calendar will be close to reaching the highest number of tournaments ever recorded on tour.
- Women's prize money set to surpass \$19m, a \$1.1m increase from last year's total of \$17.9m, and the fourth successive year of prize money records for women.
- 160 tournaments at W50-W75-W100 level in line with our gender parity objectives.
- Men's prize money to surpass \$13m for the first time.
- A record of just under 650 tournaments forecast for women, representing a 16% increase since 2019 (555 tournaments).

*ITF World Tennis Tour tournaments 2019, 2023, 2024, 2025 (forecast)*

| Year | M15  | M25  | Men Total | W15  | W35  | W50 | W75 | W100 | Women Total | Total |
|------|------|------|-----------|------|------|-----|-----|------|-------------|-------|
| 2019 | 385  | 157  | 542       | 278  | 201  | -   | 51  | 25^  | 555         | 1097  |
| 2023 | 316  | 255  | 571       | 211  | 195  | 53  | 76  | 29^  | 564         | 1135  |
| 2024 | 363  | 235  | 598       | 258  | 179  | 69  | 71  | 25   | 602         | 1200  |
| 2025 | 394* | 239* | 633*      | 309* | 172* | 72* | 65* | 24*  | 642*        | 1275* |

^Includes discontinued W80 category.

\* Forecast, subject to change

#### Data and Streaming

As part of its new data/streaming deal with Infront, the ITF has successfully delivered live streaming at all W100, W75, W50, and M25 tournaments in 2025, with live data (scores) being provided at the remaining tournaments. Across the year, this will equate to over 60,000 live scored matches, of which approximately 22,000 of those also being streamed.

Through partnerships with National Associations and by leveraging existing streaming infrastructure at tournaments, we have been able to increase streaming volumes across selected W15, W35, and M15 events – a feature to be developed further in 2026.

For 2025, the ITF has developed its own live scoring and live streaming apps and website (part of the ITF website). At the beginning of June, an update to the WTT mobile app was released. This addressed numerous “bugs”, improving the overall stability and user experience of the app. Although the primary destination for viewing WTT content is the ITF website, app views and engagement are growing healthily.

The WTT has also focused on growing engagement across the tour's social media accounts and YouTube channel. The volume of content published has exponentially increased, the impact of which can already be seen, with Instagram followers of the WTT account increasing by 20% across the first four months.

## Operational and IT Developments

Improving on- and off-court conditions for players and developing our IT infrastructure to better service players and National Association is a key focus for the WTT and several advances have been seen in 2025:

- There has been a \$5k increase in prize money at the W35/M25 level bringing total prize money at each of these events to \$30k.
- The introduction of Mandatory Hospitality at all W75 tournaments (introduced at W100s in 2024), with over 20,000 room nights free to players, has allowed the WTT to take a step forward in helping to further reduce player expenses.
- The WTT has moved to ball changes at every 7 and 9 games (7&9) at all W50-100 tournaments and 9&11 for W/M15 Main Draw Matches. Additionally, new practice balls are now being provided at W35/M25 tournaments.
- 2025 also saw the introduction of Off-Court Coaching at all tournaments aligning with the WTA/ATP.
- A second sports physiotherapist is now required for combined tournaments at the W/M15 & W35/M25 level highlighting the importance the ITF places on player health.
- The launch of the new Player Education Course this year, which is mandatory for all professional IPIN members, will support players in understanding the WTT Regulations and reaching their potential on the World Tennis Tour. This continues our goals of creating a one-sport approach to education in collaboration with the WTA/ATP.
- The introduction of the ITF World Tennis Number as the third method of acceptance into the ITF World Tennis Tour (behind WTA/ATP Ranking and ITF Rankings) will lead to improved accuracy, integrity and access.
- Expansion in the use of ITF UNO, a free Accreditation platform, has continued in 2025 with close to 50% of tournaments forecast to use the service. With the ITF UNO Hospitality Module now required at all W75 and W100 events, Tournament Organisers/National Associations are benefiting from a modern, streamlined system for hotel bookings and players from a consistent approach across the WTT and the WTA/ATP
- We have continued to develop the Tournament Management system, used for submitting Tournament Applications and Factsheets and with the launch of phase two of the system we will significantly reduce the time taken to process all ITF World Tennis Tour deadlines and the period where players are locked out of IPIN
- Further enhancements to player services on IPIN including a new Player Activity page, improvements to Fact Sheets and Notifications and direct access to Threat Matrix an ITF partner service which helps protect players from abuse online.

## **ITF WORLD TENNIS TOUR JUNIORS & JUNIOR COMPETITIONS REPORT**

### **Tour Calendar and Player Participation**

The 2025 ITF World Tennis Tour Juniors (“WTTJ”) continues to provide greater access to local opportunities, with an emphasis on entry level J30 and J60 tournaments. Following the 980 tournaments that took place in 2024, the WTTJ is expected to exceed 1,000 tournaments in 2025.

The WTTJ welcomed Maldives to the calendar for the first time with Bahamas, Burundi, Cambodia and Cuba, returning to the calendar in 2025. Despite a small number of nations being unable to host this year, the total number of nations hosting is expected to increase from 130 (2024) to 132 (2025).

Alongside the calendar growth, the first half of the year provided a positive 6% increase in player participation, with 14,100 unique players competing on the Tour between January – June 2025, compared to 13,274 for the same period in 2024.

The drive for growth is deliberate and aims to improve access for talented young players to the international player pathway through provision of competition closer to home meaning reduced international travel and associated travel costs.

### **2025-2028 Strategic Plan**

The Juniors Committee were pleased to release the 2025-2028 Strategic Plan for ITF World Tennis Tour Juniors and ITF Junior Team Competitions, which sets out the vision for the continued development of international junior tennis over the next four years.

The plan is built around three core pillars, each representing a critical stage in a junior player’s journey—from national competition to a successful future in professional tennis. These include:

1. Establishing a safe, structured, and cohesive pathway for players (10-14U).
2. Delivering a world-leading 18&U Tour and ITF Junior Team Competitions.
3. Strengthening the ITF WTT Juniors as the primary pathway to professional tennis.

### **14U and Under Strategy**

Led by the ITF Development department, working in collaboration with the Juniors department, and in full support of existing National and Regional Association events, the Strategy is to focus on protecting and enhancing competition structures and support mechanisms to help ensure talented players aged 10-14U can progress smoothly through national, regional, and international competition.

This work is guided by a 14&U Regional Association Working Group, established in January 2025. Some of the key projects under focus include the integration of the ITF World Tennis Number across 14&U tennis; alignment of calendars for high-profile 14&U tournaments; and a review of the Age Eligibility Rules for players aged 14&U, which form part of the Regulations overseen by the ITF Board.

### **14U World Junior Tennis Competition**

The 2025 ITF World Junior Tennis Competition attracted a strong entry of 198 teams, with increases in both Boys (111 teams) and Girls (97 teams) events – demonstrating an excellent commitment from National Associations. Qualifying events took place between February – August 2025 at numerous locations, and the thanks of the ITF is extended to each host nation for their support of the competition.

The 14U ITF World Junior Tennis Finals will take place in Prostějov, Czechia from 4 to 9 August 2025, marking the 26<sup>th</sup> consecutive time the event has been staged in Prostějov by the Czech Tennis Association, who are also committed to host the event in 2027.

### **16U Davis Cup Juniors and Billie Jean King Cup Juniors by Gainbridge**

The 2025 Billie Jean King Cup by Gainbridge Junior Finals and Davis Cup Junior Finals will be hosted in Santiago, Chile – marking 24 years since the event was last played in Chile and in South America. The event will be played on 16 clay courts at the Estadio Nacional from 3 to 9 November. Fernando Gonzalez of Chile has been named as Event Ambassador. Gonzalez – a former participant in 1996 – is an Olympic Gold Medallist, a Davis Cup player, and a Top 5 ATP player in singles.

The Juniors Committee are currently receiving applications to host the 2026 Finals and expect to announce the host(s) in January/February 2026. The preference is for a host able to provide 16 courts at one venue, but applications are welcomed from National Associations able and willing to host one of the Boys or Girls events, on 8 courts.

### **18U ITF World Tennis Tour Junior Finals**

The 2025 ITF World Tennis Tour Junior Finals will return to Chengdu, China, from 22 to 26 October 2025. In a further commitment to elevate the event to higher-levels, ranking points have uplifted to align with Junior Grand Slams – the winning player in each event will therefore receive 1,000 ranking points. Total travel grants for players will exceed \$220,000 USD - the winning player in each event can receive up to \$23,000 USD.

### **Off-Court Coaching (“OCC”)**

OCC has been permitted as part of the WTTJ since 1 January 2025 in all matches where a Chair Umpire is present. Documentation and guidance is provided for Tournament Supervisors and Coaches to ensure a consistent approach wherever used. Feedback from the first half of the year indicated that OCC has been a successful addition to the Tour, with suggestions that player behaviour has also improved as a result.

### **Player & Support Team Education**

The ITF continues to drive forward its ambition to deliver a One Sport Education approach for the benefit of players, support team members, and tournament officials. The Juniors department is heading up a taskforce consisting of ITF, ATP and WTA personnel, with assistance from the Grand Slams, ITIA and Regional Associations.

ITF Academy is proving to be a valuable platform for the education of players, team captains and officials within the WTTJ and ITF Junior Team Competitions. 2024 saw the successful implementation of mandatory online courses through ITF Academy for all players competing on the WTTJ. The four (4) courses have now been completed by over 35,000 unique players which supports them with key information relating to the WTTJ Regulations and Procedures, Values and Integrity, and Safeguarding of ITF Junior players.

Mandatory courses were extended in January 2025 whereby all players who achieve(d) an ITF Junior ranking of 500 or better are required to complete an additional course relating to the higher levels of the WTTJ. In addition, all ITF WTT Juniors Tournament Directors are required to complete the *Introduction to Safeguarding Children* course on the ITF Academy, as well as all Team Captains at ITF Junior Team Competitions.

## ITF WORLD TENNIS MASTERS TOUR

At the mid-way point of the 2023–2026 ITF World Tennis Masters Tour (WTMT) strategic cycle, the WTMT continues to expand playing opportunities in support of its mission: to become the leading sport for tournament participation among people aged 30 and over.

### 2025 Calendar

The WTMT receives great support from National Associations who realise the Tour's role in attracting and retaining adult players. It is anticipated that the 2025 calendar may exceed 600 tournaments for the first time in 2025, following a record 585 tournaments in 2024.

The Strategic Plan outlines a focused effort to grow the WTMT in Asia through increasing events, IPIN memberships, and player activity. Excellent progress has been made through the support of the Asian Tennis Federation and respective Member nations. Some of the key milestones during the past 12 months include:

- **89 tournaments held in Asia in 2024**, up from 58 in 2023, across 13 nations: Bangladesh, Brunei, China, Chinese Taipei, Hong Kong China, India, Iran, Japan, Korea, Pakistan, Saudi Arabia, Thailand, and the UAE.
- **New nations** joining the 2025 calendar including Bhutan, Philippines, Malaysia, and Kazakhstan.
- **6,807 active players from 34 Asian nations**, up 51% from 4,502 in 2023.
- The **45+ World Team and Individual Championships** were hosted in Asia for the first time, at Ariake Tennis Park, Tokyo, in November 2024—home of the 2020 Olympic Tennis Event—with excellent entries in both Team and Individual events.
- In partnership with the International Masters Games Association, the **2025 World Masters Games** in Taipei and New Taipei City featured an ITF-sanctioned MT700 **event** which attracted 163 players from 21 nations, contributing to a multi-sport Games for our playing community that welcomed 20,000 athletes.

### Exceeding 50,000 IPIN Members

For the first time, Masters player registrations have surpassed 50,000 IPIN members.

As of July 2025, there are 50,244 registered players compared to 43,800 in July 2024 and 38,500 in July 2023. This reflects excellent progress in driving awareness and growing appeal amongst adult tennis players to be part of the Tour. The Committee acknowledges there is further growth potential and will continue to focus on this key performance indicator.

### Tournament Recognition and Player Satisfaction

To achieve growth, player retention is essential. The WTMT prioritises the best possible services and standards for players at each part of their Tour experience, with insights gathered through post-event surveys completed by participating players.

Overall tournament satisfaction is measured by players on a 1-5 scale, with the Tour average for the January-June 2025 period scoring an encouraging 4.2 out of 5 (84%) from 4,386 total responses. The feedback provided by players is shared with National Associations and Tournament Organisers to drive continuous improvement and to support the WTMT Tournament Recognition award, presented to 76 tournaments between July 2024 and June 2025 which received the very best player feedback in their grade and region.

Extending on the success of the Tournament Recognition award, the WTMT introduced a Longevity award for any tournament that has hosted an event on the WTMT for a period of 25 or more consecutive years, from the period 2000-2024. During 2025, digital certificates and physical plaques have been distributed and presented to 22 tournaments to recognise their incredible support of the Tour throughout this period and providing tens of thousands of playing opportunities and experiences to all who have participated in these events.

## **2025 World Championships**

The World Team and Individual Championships are the pinnacle of the Tour, with players from numerous nations known to aspire to represent their country, and/or the unique experience of a World Championships. The events are hugely powerful in supporting player commitment to the Tour throughout the year.

The 30, 35, 40, 45 World Team and Individual Championships took place in Manavgat, Türkiye in March 2025. The event attracted a strong entry of 126 teams with eighteen (18) current and former Davis Cup and Billie Jean King Cup players representing their nation.

The 60, 65, 70 Masters World Team Championships took place in Palm Beach Gardens during May 2025 which featured 92 teams from 31 nations. Australia claimed three titles (Women's 65, Men's 65 & 70), while USA won Women's 60 and Women's 70.

The 50, 55 World Team and Individual Championships were held in Lisbon and Oeiras, Portugal in August 2025 – the 5<sup>th</sup> time the World Championships have been hosted in the city during the past 8 years. The event has attracted a good entry of 82 teams in the World Team Championships and 334 entries in the Individual Championships.

The 2025 World Championships will conclude with the 75, 80, 85, 90 age categories which will be played in Bol, Brac Island, Croatia from Sunday 5 to Saturday 18 October 2025.

## **2026 World Championships**

Following strong interest from National Associations, the ITF Masters Committee has confirmed the following hosts for the 2026 ITF Masters World Team & Individual Championships:

- **30, 35:** Ariake Tennis Park, Tokyo, Japan (15–28 November 2026)
- **40, 45:** Lisbon and Oeiras, Portugal (2–15 August 2026)
- **50, 55:** Rome, Italy (5–18 July 2026)
- **60, 65, 70:** Ali Bey Club, Manavgat, Türkiye (8–21 March 2026)
- **75, 80, 85, 90\*:** Kalimera Kriti Hotel, Crete, Greece (18–31 October 2026)

\*Individual event only.

The Committee's decision to extend to five (5) hosts is driven by the continued growth of entries in the competitions, as well as a desire to ease the ability for hosts to obtain the necessary number of courts to encourage more applications.

This provides multiple benefits including enhanced on-site delivery of events, and for age-group events to be rotated between new and exciting locations, alongside a set of high-quality, trusted organisers who deliver fantastic events for players and member nations.

## **BEACH TENNIS**

### **Calendar and Prize Money**

The 2025 ITF Beach Tennis Tour continues to build on the fantastic growth delivered during last year, which saw 34 nations combine to deliver a total of 497, comprising of 471 professional and 26 junior events - an increase of 56%. The 2025 Tour welcomes Hong Kong, China, back to the calendar for the very first time, as well as US Virgin Islands who return from hosting in previous years.

South America, predominantly Brazil, is a leader in terms of tournaments staged - over 220 tournaments, across all levels of the Tour, including no less than 3 Sand Series, the inaugural Sand Series Tour Finals and the World Cup.

Alongside the considerable growth in tournament numbers, the 2025 ITF Beach Tennis Tour is set to exceed \$2 million USD in prize money for the first time. We are very grateful to the Sand Series Reunion which became the first Sand Series tournament to offer \$100,000 in prize money, with Brasilia following suit and doubling their prize money to \$100,000, and a new Sand Series tournament in Portugal joining the Tour in 2025 and becoming the first European tournament in the series to offer \$100,000.

The other Sand Series tournaments, in Aruba, Gran Canaria, Spain, Sao Paolo, Brazil, and Ribeirao Preto, Brazil, have each committed to offer prize money in the amount of \$75,000.

### **Media Promotion**

Media promotion, with particular focus on social media, is helping to drive awareness of Beach Tennis to more potential players and fans. Building on the 8,980 followers in January 2024, the ITF Beach Tennis Instagram page has risen to over 22,300 followers in July 2025 – 150% growth during the period.

With the support of the ITF's media and streaming partner, PlayBT, viewership of the Beach Tennis Tour via YouTube continues to generate impressive numbers, highlighting the sport's growing global appeal. From January-July 2025, the Tour has achieved 11.3million views.

This follows the strong performance recorded throughout last year which saw a total of 17.5 million views on YouTube across the 2024 ITF Beach Tennis Tour. Given the current momentum—and with several Sand Series events, and all three major ITF competitions scheduled between September and December 2025—it is highly likely that the viewership records will be surpassed.

### **ITF Owned Major Events**

#### Beach Tennis World Cup

The 2024 Beach Tennis World Cup was held in Sao Paolo, Brazil, from 9 – 14 December. Sixteen (16) nations competed in the professional event, which for the first time offered a prize money pool of \$35,000. The junior competition (u18) saw eleven (11) nations compete for the junior title, an increase from eight (8) nations in 2024.

Italy dominated in both events, defeating Spain in the final of the professional event and defeating the host nation, Brazil, in the Junior Final.

The 2025 edition will return to Sao Paolo, Brazil from 8 to 13 December.

#### World Championships

The Beach Tennis World Championships returns to Cesenatico, Italy, from 1 to 7 September 2025.

Following a successful event in 2024 which saw 450 players compete across the qualifying and main draw competitions, the Beach Tennis community can look forward to another excellent edition in

2025 with titles available across Men's Doubles, Women's Doubles, Mixed Doubles, 18U Boys Doubles, 18U Girls Doubles and 18U Mixed Doubles events.

### Sand Series Tour Finals

A key strategic development for the ITF Beach Tennis Tour was the introduction of the Sand Series Tour Finals. The inaugural Finals were held in Brasilia, Brazil, in December 2024 where the top eight men's teams and top eight women's teams competed for the title of Tour Finals Champions and for a record prize money pool of \$100,000, the first tournament to offer at this level.

Brasilia will host the 2025 edition, which sees a further uplift in prize money to a new record of \$125,000, thereby boosting the event's status as well as the financial return for the players.

In a move designed to strengthen the pathway for professional players, the Beach Tennis Committee has decided to trial a "New Wave" event at the 2025 Sand Series tour Finals – with the support of the Organising Committee in Brasilia. The event will see eight boys and eight girls teams (between the ages of 17 and 20) invited to compete and showcase their talents. It is hoped that the platform will inspire participants to aim to compete in the Men's and Women's events in future years.

### **Beach Tennis Workforce**

Continuing in 2025, coaching and officiating will offer important opportunities to support key stakeholders in the development of Beach Tennis.

Following the successful Level 2 Beach Tennis coaching trial held ahead of the World Cup in São Paulo (6–10 December 2024), Beach Tennis is now able to facilitate the accreditation of coaches within their respective countries.

Europe is set to benefit from a Level 2 coaches course taking place from 8 to 11 September 2025 in Cesenatico, Italy. This event, held in partnership with FITP, will follow the conclusion of the Beach Tennis World Championships and will align coaching initiatives with major international competitions.

### **Beach Tennis Officiating**

The first Beach Tennis Officiating course is now available to officials, specifically line umpires, via the ITF Academy platform. Additional online courses, planned for Chair Umpires and Referees, are expected to be released in late 2025.

### **Strategic Plan Development**

The ITF Beach Tennis Committee have developed a Strategic Plan for the period 2025 – 2028 to support the long-term sustainability and global expansion of Beach Tennis. During this period, the ITF will prioritise:

1. Growth and Development  
Achieving more players, coaches and nations who are actively engaged in Beach Tennis
2. High-Performance Events and Professional Pathway  
Strengthening Professional Beach Tennis pathway and tournaments/major events through enhancements to delivery and presentation, and increased prize money.
3. Tour Services and Standards  
Providing the best possible experience to players at every touch point they have with the ITF Beach Tennis Tour tournaments.
4. Revenue Generation and Promotion  
Continue to drive awareness of Beach Tennis to fans and the wider Beach Tennis community and explore potential partnership opportunities.

Details of the Plan will be released to National Associations before the end of 2025.

## **WHEELCHAIR TENNIS**

### **GOVERNANCE & CLASSIFICATION**

#### *Player Council*

A new Player Council was appointed in April, following an election process. The Council for the period 2025–2026 comprises two male, two women and two quad players, plus one coach.

#### *IPIN, Centralised Entries & Wheelchair Regulations*

Centralised entries and an enhanced IPIN website facility were launched in November 2024 and brings the Wheelchair Tour's automation processes and services in line with those provided across all other ITF Tours.

Linked to the introduction of centralised entries was the publication of updated Wheelchair Regulations in January 2025, which reflect the automated entry processes, and provide for an improved and simplified regulatory structure.

#### *Classification*

Classification in Paralympic sport determines player eligibility to compete in ITF Wheelchair Tennis Tournaments and ensures that players are assigned to an appropriate competition category, based upon their impairment and level of function.

Building on enhancements achieved in this area in 2020/21, classification research continues, with particular focus on projects such as the execution of the physical demands of the sport and qualitative research from players and coaches in the community. Work undertaken to date, and overseen by a Classification Science Advisory Group, has resulted in recommendations and guidance to inform ITF's future position regarding the number of classes and the boundary criteria between those classes. Consultation with National Associations is underway, with feedback expected to assist the Board of Directors in reaching a final decision on those recommendations either prior to the end of 2025 or early in 2026.

### **COMPETITION STRUCTURE**

A key strategic goal in 2025 has been to re-model the competition pathway to better serve typical player profiles, whilst providing opportunity for greater sustainability and future growth. Following player and stakeholder consultations, the ITF has approved the launch of a new competition pathway structured with 3 aligned tiers for 2026:

- The Premier Tier will provide a platform for the best players to be on the biggest stages of tennis on a more regular basis. This tier will demonstrate tennis as a trailblazer in terms of integration and inclusion, providing players with more professional opportunities and performance environments in which they can excel in and showcase their best on court.
- The International Tier will provide relevant competition opportunities for players in all regions, as well as ensuring that opportunities exist for emerging players to transition to the Premier Tier.
- The Development Tier will provide entry level competition opportunities, including at national level, to ensure tournaments are accessible and affordable for more players worldwide.

Wheelchair Tennis competition grade nomenclature will align with existing professional tennis grading (1000, 500, 250 etc) in 2026, with work underway to enhance the ranking point system to better recognise and reward performances of players and encourage greater draw utilisation at higher graded tournaments.

## **UNIQLO WHEELCHAIR TENNIS TOUR & MAJOR EVENTS**

Wheelchair Tennis' World Team Cup is the ITF's flagship international team competition, providing Nations, teams and players an opportunity to participate in a unique competition environment compared with regular Tour events. On review certain challenges were identified with the competition and its structure, including the large demands on hosts and teams/players, and the varying competitiveness experienced through all levels of the competition. Following consultation with National Associations, players and other stakeholders, the Committee has approved changes to the adult competition format, including the ranking point value, as well as the junior competition structure, details of which will be announced in October 2025.

### **JUNIOR PATHWAY**

A strategic review into the Junior pathway is underway. At the top of the junior pathway, the year-end Wheelchair Tennis Junior Masters event has been added to the Orange Bowl Championships, USA in December 2025, thereby providing a leading integrated competition experience for the highest-ranked junior players.

The Cruyff Regional Junior Camps continue to grow, expanding from three regions to four in 2025, and providing high-quality developmental opportunities for more junior players around the world. Participation in international camps has increased by over 40% compared to the same point in 2024, with a total of 66 players already engaged across Europe, the Americas, and Asia. This includes a first-ever camp in Asia - marking a key milestone in our global development goals. With the Africa camp still to come, we are on track for our most impactful year yet.

### **DEVELOPMENT**

Evolution of the Wheelchair Tennis Development activity continued during 2025, with the refinement of a development framework for National Association programmes alongside clear player profiles and pathway descriptors that embrace the nuance of Wheelchair Tennis. The ITF grant programme remains a key tool to facilitate growth, with changes made to the application process that seeks to align the process with a strategic approach for each nation. New reporting processes have also been created to enable greater understanding of the impact of each grant. 26 nations have been awarded grants across development and junior camp activities, enabling the delivery of projects and programmes that get more people playing the sport. Player development grants, which provide junior and adult players with a small grant to help with tournament related costs were awarded to 15 players from 13 different NAs. 21 tournaments have been awarded tournament grants, including an enhanced grant to Kazakhstan for their first ever tournaments.

Now in its second year supporting emerging wheelchair tennis talent, the Grand Slam Player Development Programme continues to elevate the next generation of international players. In 2025, the programme will support 12 athletes from 11 countries, several of whom have reached major junior and senior milestones. Five players competed in the junior draw at Grand Slam events, with two players also featured in the main draws of senior Grand Slam tournaments, demonstrating the programme's growing role in bridging junior and elite-level competition.

In addition to Grand Slam participation, players recorded multiple international titles across Futures and Junior Series events, achieving career high rankings during the season. The programme's emphasis on international exposure, performance development, and progression support continues to show measurable impact across rankings and tournament results.

### **50<sup>th</sup> ANNIVERSARY OF WHEELCHAIR TENNIS**

2026 marks the 50<sup>th</sup> Anniversary of Wheelchair Tennis, since its inception by Brad Parks in 1976. To recognise and celebrate this milestone, the ITF is developing and will share news before the end of the year with respect to a collaborative campaign for the anniversary which balances historical recognition with the future growth and development aspirations.

## OFFICIATING

### ITF Officiating

A primary focus for ITF Officiating in 2025 has been the development of an overarching Officiating Strategic Plan. A draft will be presented to the Board of Directors later this year and is designed around three key pillars, namely: Education of Officials; Officials' Pathway (recruitment, retention, certification structure, embracing and supporting new technology); Stakeholder Engagement (establishing regional plans, supporting National Association programmes).

At the same time, the Officiating Regional Development Officers have worked closely with the Regional Associations over the course of the 18-months to understand the needs of each region and to draw up bespoke regional strategic plans designed to tackle the challenges faced in each case. Plans have been agreed across the board and will be rolled out starting in 2026.

### 2024 / 2025 successes in summary:

Key operational adjustments and successes over the course of the year include:

- A further uplift in the number of Referee, Assistant Referee, Chief of Umpires and Review Officials assignments made across Davis Cup and Billie Jean King Cup competitions – 604 in 2025 versus 574 in 2024 – achieved largely due to the increase in regional competition level.
- Increase in Minimum Recommended Officiating Fees across WTT.
- Increase in the number candidates attending, passing and becoming certified officials – up from a 70% pass rate in 2024 to a 75% pass rate in 2025 and across all ITF schools.
- Expansion of officiating content on the ITF Academy, particularly with respect to availability of online modules. Moving ITF schools across to the Academy platform, which has been an ongoing exercise since 2023 means that all ITF education programmes are now sited on the same platform.
- Developing an overarching Officiating strategy (2026 – 2028), subject to Board approval and similarly developing, in conjunction with the Regional Associations, regional strategic plans which will be subject to annual review and update.

### Certified Officials Breakdown by Region – 2025

| REGION/BADGE | GREEN           | WHITE               | BRONZE            | SILVER            | GOLD              | Int Chief   | TOTAL               |
|--------------|-----------------|---------------------|-------------------|-------------------|-------------------|-------------|---------------------|
| TE           |                 | 721                 | 133               | 129               | 71                | 67          | 1,121               |
| ATF          |                 | 349                 | 36                | 24                | 12                | 13          | 434                 |
| POC          |                 | 63                  | 11                | 8                 | 9                 | 7           | 98                  |
| CAT          | 40              | 177                 | 20                | 16                | 4                 | 3           | 260                 |
| USA + CAN    |                 | 85                  | 21                | 16                | 15                | 14          | 151                 |
| COTECC       | 11              | 39                  | 1                 | 1                 | 2                 | 0           | 54                  |
| COSAT        | 44              | 124                 | 25                | 21                | 9                 | 6           | 229                 |
| <b>TOTAL</b> | <b>95 (73*)</b> | <b>1558 (1014*)</b> | <b>247 (205*)</b> | <b>215 (240*)</b> | <b>122 (150*)</b> | <b>110*</b> | <b>2347 (1712*)</b> |

\*2024 figures - the reduction in 2025 in the number of Silver Badge Officials is linked to the merger of Chief Umpires and International Chief certifications which does not provide for badge delineation.

The increasing development and use of electronic aids continues to impact officiating at the highest level, particularly with respect to professional tennis. Electronic Line Calling (ELC) devices are now in play at Grand Slam, ATP and WTA level and moving into WTT tournaments, meaning that recruitment and retention of officials is becoming a key challenge. Nevertheless, new opportunities for officials are becoming apparent – the role of Review Official is relatively new and growing. ITF Officiating has devised and implemented certification levels and going forward review officiating assignments will count towards officials' work rate.

## **ITF Officiating Education**

Work is underway to deliver a high number of Schools to enable Regional Associations and National Associations to become more self-sustainable in terms of using local officials when hosting ITF tournaments, thereby keeping costs as low as possible. Twelve (12) ITF Schools are planned across the course of 2025 (2x International, 8x White Badge and 2x Green Badge) across Africa, Asia, Europe and South America, mirroring the number of Schools staged in in 2024.

Making more material available to officials in advance of Schools and focusing on timely selections to allow for advance preparation have proved very successful, as demonstrated by the improved pass rate highlighted above.

## **FINANCE, IT & PEOPLE**

### **INFORMATION TECHNOLOGY**

The ITF's IT activities continue to be focussed on enhancing our digital capabilities, leveraging data for strategic insight and decision making, and adopting new technologies that can improve operational efficiency and enable better customer engagement.

#### **Infront Migration**

The start of 2025 saw the culmination of more than 12 months of work to prepare the ITF for the changeover from our long-term data partner, Sportradar, and moving into a new partnership with Infront.

The migration away from Infront marked a pivotal transformation in the ITF's technology infrastructure, successfully transitioning pre-event and live scoring data workflows to a more open and scalable data ecosystem powered by a new ITF data architecture. It was critical for us to achieve a completely seamless transition from the old data architecture to the new one and months of planning and testing ensured that this was accomplished without any break in service or disruption to our Tours.

In addition to developing the necessary capabilities to service Infront, this initiative also involved streamlining data delivery to our own digital platforms, partners, and internal systems, replacing legacy dependencies with modern, integrated solutions. The migration has empowered the organisation with improved access to data and greater control, flexibility, and resilience across live data services, positioning us for future innovation and growth.

#### **ITF Website**

One major benefit from the Infront migration has been the opportunity to completely refresh how we use and provide access to live content from our events on our websites and apps.

To support the Digital department's programme of work to grow the tennis fan community, throughout this year the IT team have continually introduced new features and enhancements to the ITF website, starting with the integration of live score data from all 57,000 matches on the World Tennis Tour and live video from around half of that number. This has required extensive reworking of the website to make live content much more prominent and accessible while also being better integrated with the other Tour-related content. These improvements also align with the 2025 digital content strategy, which prioritises video and data-driven engagement.

Alongside these changes, we delivered a full design refresh of ITF Tour pages to make them more user-friendly, and we have greatly expanded the use of Tennis ID as our registration and single sign-on (SSO) solution across our digital services to provide a better experience for users while allowing us to capture more customer data. Tennis ID is also part of our initiative to open-up and make available shared technology services and platforms for our National Associations, and we have been pleased to welcome several more nations joining us in using Tennis ID as both their unique player ID within their own systems and as the digital identity and login system for their own players.

#### **Baseline Modernisation**

As part of our ongoing efforts to improve and automate the administration of ITF Tours and major events, we continue to invest in our programme to modernise Baseline, our tournament operations management system. Following directly on from last year's work to introduce online tournament entries for the ITF Wheelchair Tour and automate the tournament application process across all ITF Tours, this year we have focused more on key back-office processes including how we manage player information and support, and on upgrading the many systems that run the complex

tournament entries process across the WTT Pro and Juniors Tours, and the Masters and Beach Tours. While not as visible as other areas, this is one more major step on the journey to fully replace the remaining legacy technology that underpins the running of our Tours.

## **Data Insight**

Another important area for the IT department is the expansion of our data analytics capabilities and the building of data tools that provide insight into key areas of ITF and tennis activity.

We have worked closely with the other departments at the ITF to take the large amount of data that we have access to, combine it in new ways and with new sources of data, and then use it to create data dashboards that present information in a way that's useful for planning, reporting, and tracking day-to-day operations.

These interactive and dynamic visualisations of data give a constantly up-to-date view of information that is easy to use, clear, and understandable - even to those who are not data experts.

We have built up a suite of these tools to cover World Tennis Number, our digital audiences and customer analytics, digital marketing, and ITF Tour activity. Most recently we have been working on an online, interactive version of the Global Tennis Report, combining the survey responses provided by our National Associations with many other internal data sources to give us a very comprehensive and hugely valuable picture of the entire tennis landscape, together with the ability to drill down to get detailed insights and make comparisons at the regional or national level.

Although many of these tools have primarily been utilised internally to date, they have now reached a level of maturity and reliability that enables us to extend access to our NAs. This will facilitate their use at a more local level, supporting strategic planning through the provision of insights into participation trends, digital audiences, player development, and operational performance.

Using data to understand and engage more effectively with our players, digital customers, and key stakeholders is one of our primary objectives - enabling us, amongst other things, to measure how well we are performing and to tailor our services more accurately to our customers' needs. We recognise that this also very valuable information for our nations and so we will be looking to find more ways in which we can provide it to them.

## HUMAN RESOURCES

### Headcount

The headcount reported at the end of June is 149. This figure does not include Development Officers, the Grand Slam/ITF Officiating Team or any other short term freelance or fixed term contractors.

For information:

|           | 2021 | 2022 | 2023 | 2024 |
|-----------|------|------|------|------|
| Headcount | 111  | 124  | 140  | 148  |

Our final 2024 voluntary staff turnover figure (based on those employees who resign to take up a new role) was around 10%.

Since January of this year, 9 people have resigned and we anticipate a final staff turnover for the end of year of around 9-10%.

Anything up to 10% is considered a low staff turnover rate and this is a positive in terms of improvement in employee engagement, remuneration and benefits and reacting to responses from exit interview surveys for instance.

### Learning and Development

As part of our commitment to building confident, capable leaders, we launched a structured Management Development Programme designed to strengthen core leadership capabilities across the organisation and support our succession planning. The programme is built around the theme: **"Putting Your Best Self Forward – Managing with Confidence"**, and consists of four mandatory modules, each targeting a key area of effective people management.

The four modules are:

- **Module 1: Understanding Management**  
Focuses on management styles, setting boundaries, navigating tensions, behavioural awareness, and effective delegation.
- **Module 2: Team Performance and Collaboration**  
Explores how to motivate teams, foster collaboration, support future development, and manage conflict constructively.
- **Module 3: Building New Teams**  
Covers the end-to-end process of recruitment, interviewing, delivering feedback, and onboarding new team members.
- **Module 4: Individual Performance**  
Equips managers with tools for conducting appraisals, holding effective 1:1s, and delivering performance-enhancing feedback.

This programme is a key part of our broader leadership development strategy, ensuring that managers are equipped not only with technical skills but also with the confidence and insight to lead with impact. Feedback from participants has been positive, and we will continue to evaluate and refine the programme to meet evolving organisational needs.

### Succession Planning

As part of our ongoing commitment to organisational resilience and leadership continuity, we are continually looking at succession planning. Identifying and preparing future leaders is not only a strategic imperative but also a key factor in maintaining stakeholder confidence and operational stability.

Succession planning should prepare individuals for future roles without presupposing the timing of transitions.

This includes:

- **Developing leadership pipelines** that are broad and deep, rather than tied to specific roles or timelines.
- **Engaging in regular dialogue** with key leaders to understand their aspirations and intentions.
- **Creating development opportunities** that build readiness without signalling imminent change.

In summary, succession planning remains a cornerstone of our talent strategy. By balancing foresight with sensitivity to timing, we can ensure that we are ready for change—without inadvertently accelerating it.

## INTEGRITY & LEGAL

### ANTI-DOPING AND ANTI-CORRUPTION

Upholding the highest levels of integrity, governance and transparency is a strategic priority of ITF2024. To contribute to this aim, the Integrity Department contributes to and supports the implementation of the Tennis Anti-Doping Programme (**TADP**) and the Tennis Anti-Corruption Program (**TACP**), which aim to maintain the integrity of tennis by protecting the health and rights of players and combatting betting-related corruption, respectively.

#### Anti-Doping

A total of 7,604 samples were collected under the TADP in 2024. The breakdown of these samples is shown in the table below. Sample collection was distributed between men and women, between different sample types, and during and outside of competition periods, all of which contributes to the detection and deterrence of doping.

|                    | Total samples | Men   | Women |
|--------------------|---------------|-------|-------|
| In-Competition     | 5,552         | 3,278 | 2,274 |
| Out-of-Competition | 3,599         | 1,828 | 1,771 |
| Urine              | 6,893         | 3,959 | 2,934 |
| Blood              | 2,258         | 1,147 | 1,111 |

The International Tennis Integrity Agency (**ITIA**) continues to administer and enforce the TADP on behalf of the ITF as a 'delegated third party'. As the Signatory to the World Anti-Doping Agency (**WADA**) Code for tennis, the ITF remains responsible and bears the consequences for any failures by the ITIA to maintain the TADP as compliant with the WADA Code (**Code**), and so the ITF is working closely with ITIA to ensure ongoing Code compliance.

A total of 182 therapeutic use exemptions (**TUEs**) were granted under the TADP in 2024. TUEs are granted where a player has a diagnosed medical condition that requires the use of an otherwise prohibited substance to return the player to a normal state of health. For the avoidance of doubt, the TUE process applies to athletes in all sports covered under the Code.

The TADP maintained a 'whereabouts' testing programme, under which specified players are required to provide their locations for a minimum of 60 minutes each day, to facilitate 'out-of-competition' testing.

Six individuals were sanctioned under the TADP in 2024. All cases are managed in accordance with the requirements of the Code and decisions are published on the ITIA website at <https://www.itia.tennis/sanctions>.

#### Anti-Corruption

The ITIA administers and enforces the Tennis Anti-Corruption Program (**TACP**) on behalf of professional tennis. Thirty-three violations of the TACP were reported in 2024. Some of these violations may have occurred during or prior to 2024, as investigations under the TACP can take some time to complete. This figure includes non-players, such as tennis officials.

#### Integrity education

The ITIA education team is delivering a combined anti-doping and anti-corruption education plan, which includes the Tennis Integrity Protection Programme, which is mandatory for players and officials who participate in events covered under the TACP and TADP. Education raises awareness of the integrity rules and their key elements (which prevents arguments from those charged with violations from claiming that they were unaware of those rules), but it also provides those who do not intend to breach the rules with the knowledge to do so.

## **GOVERNANCE**

Upholding the highest levels of integrity, governance and transparency is a strategic priority of ITF2024+4. To contribute to this aim, the Legal Department guides and supports the governance of the ITF across a range of areas.

### **Governance and Constitutional Review**

Between 2020 and 2024 the ITF, under the guidance of the Governance Taskforce and the Constitutional Committee, conducted a thorough review of its governance and constitutional framework with the goal of enhancing good governance. This review resulted in the following outcomes:

1. In January 2022, the roles of President and Chief Executive were formally split.
2. In November 2022, the Council approved the introduction of minimum gender representation on the Board of Directors. This change will come into effect for the elections in 2027, and will result in at least 4 men and 4 women being elected to the Board (and 5 of each gender in total, including the appointed player members).
3. In October 2024, following thorough consultation, the Council approved the introduction of the new ITF Constitution for 2025.

In 2025, the ITF is working with the Nations and Regions to support their implementation of the new Constitutional provisions by the end of the transitional period in December 2027, commencing with a self-assessment questionnaire which has been pilot-tested and will be sent to the members before the end of 2025.

### **Good Governance – 2027 Elections**

Following the successful implementation of electronic voting at the 2023 AGM, the ITF will continue to use electronic voting and review the use of other technology to simplify and enhance the voting procedures in future. The ITF will work with its election delivery partner to enhance the voting procedures in anticipation of the 2027 elections.

### **ASOIF Governance Survey**

In 2024, the ITF retained its place in the top tier of international federations in the fifth edition of ASOIF's summer international federations governance survey. The ITF has been ranked in the top tier in all five editions of the survey. Currently, 7 federations make up the top tier, with 32 federations participating in total. This performance reflects the ITF's commitment to, and status in, good governance.

### **Governance – Olympic and Paralympic Tennis Events**

During 2023, the ITF approved and published Regulations and Qualification Systems for both the Olympic and Paralympic Tennis Events at Paris 2024, including in relation to the participation of Individual Neutral Athletes (AINs) in accordance with IOC and IPC rules. The ITF appointed Sport Resolutions, an independent international arbitral body, to establish an ad-hoc tribunal to consider any disputes arising from these Regulations on an expedited basis; although no disputes were raised during the course of the Games.

### **Data Protection**

The ITF has established a comprehensive data protection compliance programme that covers all personal data processing and which is reviewed and updated each year, with the support of an external Data Protection Officer. The ITF continues to use the Accountability Tracker, a tool established by the Information Commissioner's Office (the UK independent authority established to uphold information rights in the public interest) to self-assess compliance and best practice.

The key inputs by ITF Legal in 2024 were:

- Data protection advice to support the ITF Digital Strategy.
- Updates to a range of ITF's Data Protection Policies and supported the business to update personal data practices to align with best practice.
- Support for specific aspects of the World Tennis Number ("WTN") development and roll-out, including working with nations to explain aspects of the system to help them assess legal compliance in their regions, and advising on an "opt-out" model for publication of WTN profiles in certain nations.
- Continued roll-out of the ITF Data Sharing Agreement. By July 2025, 123 nations have signed this (9 more than in July 2024), and the roll-out continues as Nations sign up to the ITF Academy.
- Streamlining of the process for players to request removal of their playing profile on ITFtennis.com, resulting in reduced staff time to consider applications and quicker resolution of data subject requests.

## Dispute Resolution

Statistics of cases determined in 2024 under the ITF's dispute resolution process are shown in the table below:

|                                         | Davis Cup/BJK Cup           | ITF Tours                                       |
|-----------------------------------------|-----------------------------|-------------------------------------------------|
| <b>Internal Adjudication Panel</b>      |                             |                                                 |
| Tour change of nationality applications | N/A                         | 89 (79 granted; 10 rejected)                    |
| Eligibility applications                | 44 (42 granted; 2 rejected) | 19 (18 granted; 1 rejected)                     |
| Appeals of Entry Offences               | N/A                         | 27 (10 upheld; 3 partially upheld; 14 rejected) |
| Appeals of On-Site Offences             | N/A                         | 13 (3 upheld; 1 partially upheld; 9 rejected)   |
| Welfare Offences**                      | 0                           | 2 (provisional suspensions – both affirmed)     |
| Other                                   | 0                           | 1 (reciprocation – approved)                    |
| Officiating (White/Green badge)         | N/A                         | 0                                               |
|                                         | Davis Cup/BJK Cup           | ITF Tours                                       |
| <b>Independent Tribunal</b>             |                             |                                                 |
| Major Offences                          | 0                           | 15* (all outcome reached)                       |
| Welfare Offences**                      | N/A                         | 0                                               |
| Tournament Offences                     | N/A                         | 0                                               |
| Appeals of IAP decisions                | 0                           | 1 (IAP decision upheld)                         |
| Other                                   | 0                           | 0                                               |

[\* Includes cases charged and resolved prior to involvement of the Independent Tribunal (i.e., the player accepted the charge and the ITF's proposed sanction ('outcome reached'))]

[\*\* Safeguarding matters reported in the Safeguarding Update]

## SAFEGUARDING

Upholding the highest levels of integrity, governance and transparency is a strategic priority of ITF2024+4. To contribute to this aim, the ITF Safeguarding Team aims to prevent harm and promote safe and inclusive tennis environments for all participants across ITF events and activities.

The landscape of safeguarding in sport continues to change in response to reporting of historic and current allegations of abuse. Governing bodies must invest in the development of effective systems that afford participants protection from harassment and abuse. The ITF safeguarding strategy consists of four pillars:

1. Leadership
2. Regulation
3. Education, Training and Monitoring
4. Case Management

### Leadership

The ITF Board and Senior Leadership Team continue to champion and advocate the cause of safeguarding as an essential component of creating safe and inclusive tennis at all levels of competition and participation. This leadership has been formally recognised and accepted by member National Associations by the overwhelming support for the amendments to the ITF Constitution at the 2024 ITF AGM, which came into effect in January 2025, and which, for the first time, includes safeguarding obligations.

The ITF has continued to develop its relationships with key tennis stakeholders, including National and Regional Associations. In addition, the ITF is seeking to harmonise a consistent approach to safeguarding across international tennis through cooperation with ATP and WTA. By developing and promoting best practice in sharing information about safeguarding risk management, the sport will fulfil its 'duty of care' to all participants.

The ITF Safeguarding Team continues to develop its close relationship with the IOC Safe Sport Department, to support delivery of safeguarding at the Olympic and Paralympic Games. The ITF continues to support Regional and National Associations in developing safeguarding capacity and has given those organisations advice and guidance in 2024, as they implement their own local safeguarding arrangements.

### Regulation

Implementation and development of the *ITF Safeguarding Children* and *Safeguarding Adults policies* has continued. These provide a clear regulatory framework for all participants, by establishing standards of behaviour and setting out prohibited conduct. Serious cases can be referred out to law enforcement and protective services, while those that fall below a criminal threshold can be managed locally (where the competence exists) or by the ITF. The process by which referrals are managed are described in the *ITF Safeguarding Case Management Procedures*. All regulatory documents are available on the ITF Safeguarding web pages.

Work to strengthen systems of information sharing and reciprocation of sanctions by the ITF and between all tennis and other sports' stakeholders continues and is a key factor in ensuring the protection of vulnerable groups, not just in tennis, but across all sports and international borders.

### Education, Training and Monitoring

Resources to raise awareness of safeguarding through education and training continue to be developed. The ITF Academy online safeguarding education module for Junior Players is mandatory. The ITF has also worked with UNICEF, other international federations and the Open University to develop an online course for individuals nominated in each Regional and National Association to

lead the development of local safeguarding capacity. The three-part qualification is now published in English, French and Spanish with other languages planned, and the ITF has completed a pilot project to create an ITF Designated Safeguarding Lead qualification for National and Regional Associations.

A joint safeguarding education taskforce (involving the ITF, WTA and ATP) has created and delivered safeguarding education sessions to junior players and their parents and coaches.

### **Case management**

The ITF Safeguarding Team continues to deal with reports of safeguarding concerns. In 2024, fifty-four such concerns were received, each of which was managed in accordance with the *Safeguarding Case Management Procedures*. These included emotional, physical and sexual abuse.

## **SCIENCE & TECHNICAL**

Upholding the highest levels of integrity, governance and transparency is a strategic priority of ITF2024+4. To contribute to this aim, the Science and Technical department's objectives are to make the sport both safe and fair, by protecting the nature of the game, encouraging innovation and improvements, reducing the risk of injury and illness, and identifying and promoting the health benefits of tennis.

### **ITF Approval, Classification and Recognition Programmes**

A total of 334 tennis ball brands have been approved for use in play under the 2025 Rules of Tennis, which comprised 226 Type 1, 2, 3 and High Altitude brands, and 108 Stage 1, 2 and 3 brands. The popularity of the ITF Court Pace Classification Programme continues to grow, with 323 court surface products classified at the time of writing (compared to 312 at the same time last year). ITF Recognition, which assesses the quality of installation of courts, is also increasing in popularity, with a total of 124 Two-Star and 121 One-Star courts worldwide. Income from ITF equipment certification programmes in 2024 once again exceeded \$1 million.

A new classification programme of electronic line calling (ELC) systems has been created. These are now classified as Gold, Silver or Bronze. Gold systems are intended for use at elite-level international competitions, such as the Grand Slams, Bille Jean King Cup, Davis Cup, and WTA and ATP Tours. Silver systems are intended for use at second-tier international competitions, such as the ITF World Tennis Tour, and Bronze systems are aimed at national competitions.

At the time of writing, four systems are classified as Gold, and two systems are classified as Silver. The new classification procedures include continued monitoring of systems' performance at tournaments to ensure their standard of service is maintained. With the expansion of ELC and the introduction of off-court coaching, the use of player analysis technology (PAT) is increasing. There are 37 ITF-approved PAT products.

### **ITF Technical Centre**

The ITF Technical Commission met in April. The Commission discussed the benefits and challenges of increased use of PAT and supported a review of the PAT approval programme. In addition, the Commission was provided with updates on the development of data standards across professional tennis for match statistics, lighting recommendations for facilities, and guidelines for court construction.

The ITF Foundation met in June and July, in which its two groups of equipment companies – ball and racket manufacturers and court surface suppliers – discussed new regulations, guidelines, and initiatives to drive participation. Among the topics covered, were research into player perceptions of ball properties and the possibility of creating an additional specification for approval, and the importance of surface product verification and how this could be achieved. The Foundation members were also introduced to the Red Ball Tennis initiative, which uses modified equipment to encourage more adults to play tennis.

### **Sport Science & Medicine**

The Sport Science & Medicine Commission (SSMC) met in March. The SSMC endorsed the development of an air quality policy for ITF competitions. This policy aims to protect players from air pollution at outdoor events. The SSMC also agreed to produce guidelines for playing in cold conditions. Several members of the SSMC coauthored an open-access position paper on nutrition for high-performance tennis players.

## ITF ETHICS COMMISSION REPORT

### ETHICS COMMISSION MANDATE

The mandate of the Ethics Commission (*Commission*) is to administer and enforce the ITF Code of Ethics (*Code*), while the Election and Eligibility Panel, a sub-set of the Commission, is charged with oversight of ITF elections under the Code. This Report consists of the non-confidential aspects of the activities of the Commission for the period August 2024 to August 2025.

### COMMISSION MEMBERSHIP

There are currently six members of the Commission representing the following regions:

- Sandra Osborne SC, Chair (Barbados) - *Central America and the Caribbean*
- Dr Donald Rukare (Uganda) - *Africa*
- Ms Urvashi Naidoo (United Kingdom) - *Europe*
- Mr David Howman, Deputy Chair (New Zealand) - *Oceania*
- Professor Dr Jack Anderson (Australia) - *Oceania*
- Dr Jean Nicolau (Brazil) - *South America*.

With the Chair's current term expiring at the end of December 2025, a search has been conducted for a new Chair, as well as a new Commission Member(s) to fill the vacancy created by the resignation of a Member in 2024.

A shortlist of candidates has been interviewed by a panel comprised of the Chair and two independent sports governance experts, and the Chair expects that recommendations will be made by the time of the AGM (with the Chair to be appointed by the Council, on recommendation by the ITF Board, and a new Commission Member(s) to be appointed by the ITF Board, on recommendation by the Chair).

### LEGAL SECRETARY

During the year, the international law firm Bird & Bird LLP took over the duties of Legal Secretary to the Commission from Three Crowns LLP (3Cs), also an international law firm. 3Cs has been the Legal Secretary providing support to the Commission from the inception of the Code in 2019 and the Commission expresses its deep gratitude for their insightful advice, guidance and support over the last 6 years. We take this opportunity to welcome Bird & Bird who have seamlessly transitioned into the role. We look forward to working with them. The Legal Secretary, who is required to be independent of the ITF, provides legal and administrative support to the Commission.

### WORK OF THE COMMISSION

#### Complaints and investigations

The Commission engaged an integrity services provider to conduct an enhanced due diligence on an ITF Official who was alleged to have engaged in conduct in breach of the Code. That report was delivered in 2024, and based on the report, the Commission's analysis since has found that there is insufficient evidence to assert a breach of the Code. The Commission will continue to follow any relevant developments and will revisit its analysis if so required.

Apart from the above matter, there were no complaints or circumstances reaching the Commission in the past year which were considered to be within its jurisdiction and/or which required investigation as possible breaches of the Code. 19 complaints were received during the course of the year relating to (among other things) alleged manipulation of competition, misconduct, poor governance, unfair treatment, and a potential safeguarding allegation. Where relevant, the Commission has referred the complainant(s) to a relevant agency or contact, such as the International Tennis Integrity Agency, the relevant Tennis national governing body, the ITF, or other relevant body for further action as they see fit.

### Appeal

An appeal against a decision of the Commission was heard before the Independent Tribunal under the Code. This was the first time an appeal has been lodged against a decision of the Commission. The Independent Tribunal confirmed the Commission's decision that the Code had been breached, but the appeal was partially upheld in that the suspended period of ineligibility was confirmed but the fine was set aside. The decisions of the Ethics Commission and the Independent Tribunal are available on the ITF website.

The Independent Tribunal's decision provides valuable confirmation and guidance to the Commission on the interpretation of the "*disrepute*" clause in the Code, the matters that may constitute conduct likely to bring the ITF and the sport of Tennis into disrepute, and the sanction(s) that may be appropriate when that clause is breached.

### Amendments to Code and Terms of Reference (TOR)

The Commission collaborated with the ITF to propose amendments to its TOR and the Code. In summary, the proposed changes seek to bring the Code and the TOR into alignment with each other, other relevant procedural documents, and the ITF Constitution; clarify the terms of Commission Members; make minor changes to the investigations protocol in the Code; and generally bring greater clarity to the process of investigating and determining complaints under the Code. The amendments have been reviewed and approved by Commission Members and are subject to approval by the ITF Board at the time of writing this report.

### Declarations relating to Conflicts of Interest and Gifts and Hospitality

The Commission is charged with maintaining registers of the declarations filed by ITF Officials and Candidates regarding conflicts of interest and gifts and hospitality. Those registers are reviewed for potential issues on an ongoing basis and any disclosed conflicts are communicated to the Chair of the Board or relevant Committee, as applicable. Other matters are addressed as necessary. There were no issues arising from these declarations that had to be addressed during the year.

### Election and Eligibility Panel

The Election and Eligibility Panel was not required to carry out any duties during the year, as there were no ITF elections and no requests were received from regional associations to oversee or assist with their elections.

### Annual Meeting

The Commission held its annual meeting during the year.

## **RETIREMENT**

As this is the last Report I will have the privilege to submit to the AGM, I take this opportunity to thank the ITF President and the Board for placing their confidence in me to be the first Ethics Commission Chair. The ITF Management and Staff have been nothing but supportive. To my fellow Commission Members, your commitment to good governance and good ethics have been invaluable in setting the tone for the Commission. To the Legal Secretary, I could not have done it without your unwavering professionalism. I owe you all a debt of gratitude. It has been my absolute honour to have served the great Sport of Tennis in some small way.

**Sandra Osborne SC**  
**Chair, ITF Ethics Commission**

**31 August 2025**

## INTERNATIONAL TENNIS INTEGRITY AGENCY (ITIA) REPORT

### About the International Tennis Integrity Agency

The International Tennis Integrity Agency (ITIA) is an independent body established in 2021 by the ITF, alongside the ATP, WTA and the Grand Slams, to promote, encourage, enhance and safeguard the integrity of their professional tennis events worldwide.

Further down in this report you will find the key statistics from both of our integrity programmes for the first two quarters of 2025, and you can find data from our last full calendar year in our [2024 Annual Review](#). However, while sanctions and cases may make the headlines, they do not tell the real story of our work.

Since its inception, the ITIA has put prevention at the heart of its approach, placing ever-increasing importance on working collaboratively with all members of the tennis family – including players, their support teams, coaches, and administrators – to ensure that individuals are well-informed and have a strong understanding of the rules and their responsibilities.

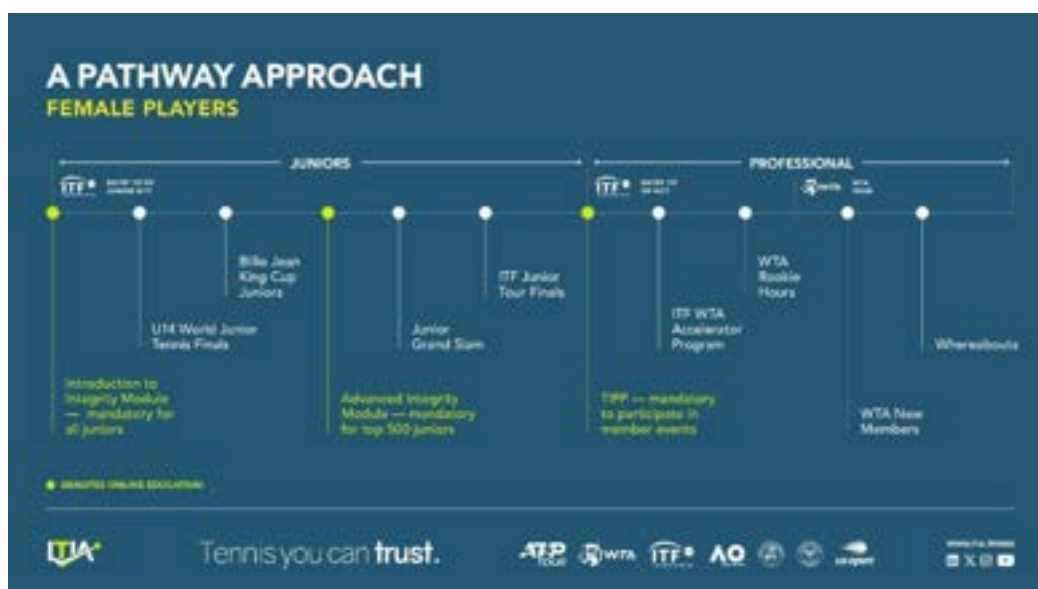
The ITIA's [operational strategy](#) for the period until 2027 has identified five priorities – *Education, Support and Engagement, Risk and Evolving Landscape, Process* and *Case Management* – and our work in partnership with the ITF has been essential in delivering against these priorities.

On top of over 15,000 completions of the mandatory Tennis Integrity Protection Programme (TIPP) in the last calendar year, the ITIA delivered face-to-face education to over 2,700 individuals within the sport, from junior players taking their first steps in the game to officials, professionals, and player support personnel, ensuring that more members of the tennis family are equipped with a foundational understanding of the sport's integrity rules than ever before.

By the time a top junior tennis player turns professional, they will have received, on average, five engagements with the ITIA through a blend of online and in-person education. Outside of the traditional junior pathway, the launch of parallel education routes through collegiate programmes means that we are well positioned to land the right messages and the right time.

The importance of this approach cannot be overstated. This means that, on a granular level, each player has a better understanding of the common integrity risks and how to identify them, and, on a macro level, the sport can move forward with greater confidence in its reputational and commercial position, underpinned by robust and proactive integrity programmes. This would not be possible without strong working relationships between the ITF and the ITIA.

A visualisation of our pathway approach to education is shared below, while a demonstration of this close working relationship in action, from our visit to the ITF World Junior Tennis Finals in Prostějov, Czechia, is [available to watch here](#).



Of course, it is not just players that are vulnerable to corruption. The player pathway education approach runs alongside parallel programmes in partnership with the ITF officiating team, with integrity education delivered at a number of officiating schools, from Green Badge all the way through to Gold.

### **Tennis Anti-Corruption Programme**

A prevention-first approach is essential, but it is also a medium-to-long-term strategy, and our Intelligence & Investigation function must still embrace emerging technology and techniques to keep pace with, and stay ahead of, corruptors and their evolving tactics.

Knowledge sharing is essential, from both within and outside of the sport, and we continue to push to find innovative solutions to traditional industry challenges – including whistleblowing, reporting, and more. Support of ITF personnel has led to cases being resolved, while we also have strong relationships with law enforcement, which, in some cases, has led to uncovering entire match-fixing syndicates.

Another source of intelligence, and one which can be quantified for this report, is our confidential memoranda of understanding with the regulated betting industry for match alerts, which, paired with our in-house betting analyst, provides real-time insight into suspicious betting patterns which aid our team of experienced professionals in investigating potential corruption.

### **Match alerts (Q1 and Q2 2025)**

| <b>Tournament Type</b>                    | <b>Q1 2025</b> | <b>Q2 2025</b> | <b>TOTAL</b> |
|-------------------------------------------|----------------|----------------|--------------|
| <b>WTA 250</b>                            | <b>0</b>       | <b>1</b>       | <b>1</b>     |
| <b>WTA 125</b>                            | <b>0</b>       | <b>1</b>       | <b>1</b>     |
| <b>ATP - Challenger 100</b>               | <b>1</b>       | <b>0</b>       | <b>1</b>     |
| <b>ATP - Challenger 75</b>                | <b>5</b>       | <b>2</b>       | <b>7</b>     |
| <b>ATP – Challenger 50</b>                | <b>0</b>       | <b>1</b>       | <b>1</b>     |
| <b>M25 - Mens - World Tennis Tour 25s</b> | <b>1</b>       | <b>3</b>       | <b>4</b>     |
| <b>M15 - Mens - World Tennis Tour 15s</b> | <b>2</b>       | <b>2</b>       | <b>4</b>     |
| <b>Total</b>                              | <b>9</b>       | <b>10</b>      | <b>19</b>    |

Every alert reported to the ITIA is recorded, assessed and followed up as an indicator that something inappropriate may have happened. It is important to note that an alert on its own is not evidence of match-fixing.

Unusual betting patterns can occur for many reasons other than match-fixing – for example incorrect odds-setting; well-informed betting; player fitness, fatigue or form; playing conditions and personal circumstances.

Care should be taken in drawing any conclusions about prevailing corruption across the tennis ‘pyramid’ as there are many more matches at the bottom than at the top.

Where analysis of a match alert does suggest corrupt activity, the ITIA conducts a full, confidential investigation.

### **Tennis Anti-Doping Programme statistics (Q1 and Q2 2025)**

Given the high-profile cases which have reached a conclusion in the past 12 months, it is inevitable that much of the public discussion of our work relates to the TADP.

It is clear to us that we must work closely with all tennis stakeholders to build understanding in the rules and trust in the process as a whole. More than anything, though, it reinforces the importance

of strong education and the sport's overall commitment to prevention – as the highest profile cases in the sport have been inadvertent, and avoidable, Anti-Doping Rule Violations.

It is a collective responsibility of all members of the tennis family to work together – and, for our part, we will continue to make ourselves available and present opportunities to check, challenge, and find solutions.

Detailed below are the TADP testing figures from the year-to-date.

| Testing type               | Total samples | Men   | Women |
|----------------------------|---------------|-------|-------|
| In-Competition (urine)     | 2,544         | 1,487 | 1,057 |
| In-Competition (blood)     | 164           | 82    | 82    |
| In-Competition (DBS)       | 0             | 0     | 0     |
| In-Competition (ABP)       | 0             | 0     | 0     |
| Out-of-Competition (urine) | 832           | 411   | 421   |
| Out-of-Competition (blood) | 279           | 141   | 138   |
| Out-of-Competition (ABP)   | 541           | 265   | 276   |
| Out-of-Competition (DBS)   | 47            | 25    | 22    |
| Totals                     | 4,407         | 2,411 | 1,996 |

*ABP = Athlete Biological Passport*

*DBS = Dry Blood Spot*

### Sanctions and provisional suspensions (Q1 and Q2 2025)

| Programme | Q1 provisional suspensions | Q1 sanctions | Q2 provisional suspensions | Q2 sanctions |
|-----------|----------------------------|--------------|----------------------------|--------------|
| TACP      | 1                          | 12           | 2                          | 20           |
| TADP      | 6                          | 1            | 1                          | 5            |

An up-to-date list of sanctioned individuals is available at [this link](#).

### Governance

The ITIA is governed by the majority-independent Board, with representation from the founding members of the ITIA (ITF, ATP, WTA, and the Grand Slams).

The Board meets five times a year, and our 2025 AGM will take place on 18 September 2025.

During the period in review, there was one change to the Board, with USTA President Brian Vahaly replacing the outgoing Ugo Valensi as the nominated representative for the Grand Slams.

### Board membership

Jennie Price CBE (independent, chair)  
 Sal Perna AM (independent)  
 Bob Harayda (independent)  
 Ebru Köksal, CFA (independent)  
 Avril Martindale (independent)  
 David Haggerty (ITF representative)  
 Steve Simon (WTA representative)  
 Mark Young (ATP representative)  
 Brian Vahaly (Grand Slam representative, effective May 2025)

As detailed in this report, much of our work in protecting the integrity of the sport could not take place without the support of the ITF, and we thank colleagues from across departments for your proactive partnership.

***Karen Moorhouse***  
***CEO, International Tennis Integrity Agency***  
***29 August 2025***