



WORLD PARTICIPATION CONFERENCE

2024 HONG KONG, CHINA

5th Edition

"Tennis, the Sport for Life"

FRE : "Le tennis, un sport pour la vie"

ESP: "Tenis, el deporte de toda la vida"

**Wednesday 09 October 2024, 1300-1700 (UTC / GMT+8)
- Hong Kong, China -**

Version 08.10.24

ENGLISH

CONFERENCE PROGRAMME: OVERVIEW

Programme and all timings are subject to change.

Wednesday 09 October 2024

1300-1305	Conference Introduction & Welcome
1305-1310	The importance of participation & growing the game
1310-1350	Topic 1: Tennis, the Sport for Life
1350-1420	Topic 2: Tennis for all
1420-1450	Topic 3: Gender equality & inclusion to drive participation
1450-1510	BREAK
1510-1555	Topic 4: Impact of a Champion on national participation
1555-1640	Topic 5: Digitalising participation
1640-1655	ITF Global Tennis Report 2024 [session to be published on ITF Academy separately]
1655-1700	CLOSE

Note: Updates to the programme will be communicated via the ITF Conference & AGM 2024 App.

ENGLISH - CONFERENCE PROGRAMME

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Wednesday 09 October 2024

1300-1305 **Conference Introduction & Welcome**

- Mark Woodforde OLY (Master of Ceremony)

1305-1310 **The importance of participation & growing the game**

- Kelly Fairweather, Chief Executive Officer, International Tennis Federation

1310-1350 **Topic 1: "Tennis, the Sport for Life"**

- Dr Brian Hainline, Chairman of the Board and President, United States Tennis Association
[Presentation - "Tennis, the Sport for Life".]

Panel (Q&A / Discussion) with Mark Woodforde OLY (Master of Ceremony) –
Discussion on the importance of "Tennis, the Sport for Life".

- Dr Brian Hainline, President, United States Tennis Association
- Terri-Ann Scorer, President, Tennis New Zealand
- Dr Cem Tinaz, Board Member, Türkiye Tenis Federasyonu
- Prof Herman Hu, Honorary Life Vice President, Hong Kong China Tennis Association

1350-1420 **Topic 2: Tennis for all**

- Mark Eade, Leader HKCTA Development Program, Hong Kong China Tennis Association
[Presentation – Participation in Hong Kong, China"]
 - Sun Wen Bing, Deputy General Secretary, Chinese Tennis Association
[Presentation - Participation in tennis in China.]
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Panel (Q&A / Discussion) with Mark Woodforde OLY (Master of Ceremony) - Discussion on "Tennis for all".

- Sun Wen Bing, Deputy General Secretary, Chinese Tennis Association

1420-1450

Topic 3: Gender equality & inclusion to drive participation

- Vicki Reid, International Relations Director, Tennis Australia
[Presentation - Driving growth of female players and deliverers in tennis.]
- Torgun Smith, President, Guam National Tennis Federation
[Presentation - Importance of female leaders in inspiring the next generation of female players and deliverers.]
- Cristy Campbell, President, Guyana Lawn Tennis Association
[Presentation - Importance of female leaders in inspiring the next generation of female players and deliverers.]

1450-1510

BREAK

1510-1555

Topic 4: Impact of a Champion on national participation

Panel (Q&A / Discussion) with Mark Woodforde OLY (Master of Ceremony) - Discussion on the "Impact of a Champion on national participation".

- Salma Mouelhi Guizani, President, Fédération Tunisienne de Tennis
- Christian Lunøe, President, Dansk Tennis Forbund
- Giorgio di Palermo, Manager, Federazione Italiana Tennis e Padel
- Peter Johnston, Owner, Peter Johnston Sports Pty Ltd

1555-1640

Topic 5: Digitalising participation

- Jonas Alberto Junior, President, Confederação Mocambicana de Tenis
[Presentation - Importance of a Digital Strategy to support national participation: Using the ITF Junior Tennis Initiative reporting platform in Mozambique.]
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- David Samudio, Board Member, Confederación Sudamericana de Tenis
[Presentation - Importance of a Digital Strategy to support national participation: Colombia's experience in relation to the implementation of a WTN project in our country.]
 - Christer Sjöo, General Secretary, Swedish Tennis Association
[Presentation - Importance of a Digital Strategy to support national participation: Best practices in Sweden.]
 - Roger Davids, President, Koninklijke Nederlandse Lawn Tennis Bond
[Presentation - Data & Digital are changing our Game.]

1640-1655

ITF Global Tennis Report 2024

- Dave Haggerty, President, International Tennis Federation [session to be published on ITF Academy separately]

1655-1700

CLOSE

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